#### Foreword

Interest among U.S. exporters in selling agricultural products to Japan has grown significantly in recent years. In 1978, Japan—the largest single-country market for U.S. agricultural products—imported nearly \$4.4 billion, compared with \$1.2 billion in 1970. U.S. exports of fresh and processed fruits and vegetables to Japan alone amounted to nearly \$327 million in 1978. Success in the Japanese market is predicated upon complete, reliable market information in order to undertake effective market development activities. This guide—the second of a planned series—is an attempt to broaden the information base for new-to-market exporters as well as U.S. exporters currently exporting fruit and vegetable products to this important, expanding market.

This guide contains the latest information available at the time of printing. It is important to note that it does not constitute a legal document. Since Japanese tariffs, plant quarantine regulations, and food laws are subject to change, it is recommended that U.S. exporters confirm this information with this office or the Office of the U.S. Agricultural Counselor in Tokyo.

The author wishes to express his appreciation to the U.S. Agricultural Counselor and his staff for their excellent cooperation in the collection of the information in this guide, particularly Assistant Agricultural Attaché W. John Child, Agricultural Specialist Kuniharu Kiyomiya, and Marketing Advisor Kunio Uyeno.

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# A Guide For U.S. Exporters of Fresh and Processed Fruits and Vegetables to Japan

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Japan is the largest single-country market for U.S. agricultural products. In 1978, the United States exported a record \$4.4 billion worth of agricultural products to Japan. This represented approximately 15 percent of the \$30 billion in U.S. agricultural products exported to all countries in that year. Of the record exports to Japan in 1978, U.S. exports of fresh and processed fruits and vegetables amounted to nearly \$327 million.

On a value basis, the nine leading U.S. fruit and vegetable items exported to Japan in 1978 (in millions of dollars) were: Lemons and limes, \$67.8; grapefruit, \$36.2; shelled almonds, \$33; raisins, \$21.9; oranges, \$20.9; onions, \$13.3; potato flakes and granules, \$12; canned peaches, \$11.1; and frozen french fries, \$8.4.

Excellent marketing opportunities exist today to expand U.S. exports of fresh and processed fruits and vegetables to Japan, despite the numerous import requirements, complex distribution system, high cost of promotion, import quotas on certain items, and food and health regulations. Prospects for U.S. processed food items such as french fries and canned corn improve steadily because of the gradual shift of the Japanese diet toward Western foods. The development of the fast food industry has greatly contributed to this change. Further access to the market has risen recently because of the lower duties negotiated in the Tokyo Round of the Multilateral Trade Negotiations and increases in the import quotas on certain items.

Through the joint efforts of U.S. agricultural industries and the U.S. Government, barriers to increased access are being overcome. In addition to improving market access, U.S. Government agencies, including the Foreign Agricultural Service, will continue to provide support for U.S. industries to undertake market development activities in Japan. With this cooperation, U.S. exporters may take advantage of expanding market opportunities.

This guide is intended to provide U.S. exporters of fresh and processed fruits and vegetables with the following basic market information:

- General economic information on the country, such as domestic production of certain items, household
  expenditures for fruits and vegetables, and wholesale prices;
- Plant quarantine restrictions, tariffs, import quotas, imports of selected items in the period 1973-78,
   U.S. market shares, and normal import seasons for various fresh items;
- Japanese laws affecting the importation of fresh and processed items:
- Description of the Japanese distribution system;
- Japanese importers, associations, and trading companies;
- Agencies of the U.S. Government that can provide assistance.

#### JAPAN: A Market Profile

#### People

Population: 115 million (1978).

Labor force: 55.3 million (1978).

Annual growth rate: 1 percent.

Density. 306 people per square kilometer (793 per square mile).

Life expectancy. Male-71.8 years; female-77.0 years.

Distribution: About 45 percent of the total population is concentrated in the major metropolitan areas of

Tokyo, Ocaka, and Nagoya.

Major etties' Tokyo (capital, population 8.5 million); Yokohama (2.7 million); Osaka (2.7 million); Nagoya

(2.1 million); Kyoto (1.5 million); Kobe (1.4 million); Sapporo (1.3 million).

#### Geography

Total area: 37.7 million hectares (90.5 million acres).

Cultivated area: 5.5 million hectares (13.2 million acres).

#### Economy

Gross National Product (GNP): \$941 billion (1978).

GNP at constant 1970 prices \$510 billion (1978).

Per capita GNP: \$8,162 (1978).

Unemployment rate: 2.3 percent (1978).

Exchange rate (yen per dollar). Yen 217 (July 1979)

Yen 217 (1978 average)

Yen 270.5 (1977 average).

Annual growth rate: 5.7 percent (1978)

Expenditures on food as a percent of disposable income:

Farm households, 14.5 (JFY\* 1977)

Nonfarm households, 22.6 (JFY\* 1977)

\*Japanese fiscal year (April 1-March 31.)

#### Agriculture

Average farm size: 0.9 hectare (about 2.25 acres).

Major products: Rice, vegetables, fruit, meat, milk, and natural silk.

#### Foreign Trade

Total agricultural imports: \$12.6 billion (1977).

Total fruit and vegetable imports: \$933.3 million (1977).

Total fruit and vegetable imports from the United States: \$257.5 million (1977).

U.S. agricultural exports to Japan: \$4.4 billion (1978).

U.S. fruit and vegetable exports to Japan: \$326.3 million (1978).

Leading U.S. fruit and vegetable exports to Japan (1978) (in millions of dollars)

Lemons and limes
Grapefruit\$36.2
Shelled Almonds
Raisins
Oranges
Onions\$13.3
Potato flakes and granules
Canned peaches
Frozen french fries\$ 8.4

Major Competitors: Fresh fruit and vegetables—Taiwan, New Zealand; canned fruits and vegetables—South Africa, Australia, Taiwan, Philippines.

In 1978, U.S. farm exports to Japan accounted for about 15 percent of total U.S. agricultural exports.

Japan purchases about one-third of its food and fiber needs from the United States.

Japanese agricultural exports to the United States are less than 1 percent of its total exports to the United States.

According to the Japanese Ministry of Agriculture, Forestry and Fisheries (MAFF) statistics, Japan imported about 55 percent of its caloric intake of food in 1976, compared with 22 percent in 1960.

#### Trade Policy

The Japanese import structure includes ad valorem and specific duties, import quotas on certain fruit and vegetable items, and an import licensing system. Duties on imports of fruit and vegetable items range from 5 percent to 55 percent ad valorem, depending on the product and import period. Import quotas, a major market access problem for U.S. exporters and other foreign exporters, are placed on oranges, tomato products, canned pincapple, most juices, and certain pulps and pastes. Import permits, which are issued by authorized Japanese foreign exchange banks, must be obtained by a Japanese importer prior to shipment. If the item to be imported is under an import quota, the importer must also obtain an import quota certificate from the Ministry of International Trade and Industry.

Under the Japanese import structure, the Government strictly enforces a plant quarantine law to prevent foreign plant diseases and injurious insects from entering the country. Likewise, the Government strictly enforces food and health laws to protect the health of the people and to insure safe foods. The above laws, apparently intended to protect the public health and environment, frequently also serve as severe barriers to trade. It is generally believed among exporters that these laws are mainly devices to restrict trade in an effort to protect domestic industries.

As a result of the Tokyo Round of the Multilateral Trade Negotiations, the Government agreed to lower duties on certain fruit and vegetable items, to increase import quotas on certain fruits and juices, and to establish certain codes to facilitate the conduct of international trade. For further information on the proposed duty changes, see page 26. At the time of printing, the final version of the duty reduction was still pending ratification by the Government of Japan.

#### Outlook

Excellent marketing opportunities exist in Japan today to increase U.S. exports of fresh and processed fruits and vegetables. Japanese importers and trading companies are seeking to buy a wide variety of processed foods and fresh items to satisfy growing demand. Development of the fast food industry has contributed greatly to this demand for processed foods, such as french fries, canned corn, frozen corn on the cob, and other frozen vegetables.

In addition to the impact made by the fast food industry, U.S. exporters may benefit from the lower tariffs on certain items that were negotiated through the Tokyo Round; for example, the duty on canned sweet corn will be lowered from 35 percent to 17.5 percent. Further, the import quotas on citrus will be substantially increased.

Japanese consumers recognize the importance of fresh fruits and vegetables in their diet. Although the demand for fresh items has increased, numerous barriers such as import quotas and strict plant quarantine regulations hinder expansion of the market. Food and health regulations restrict imports of processed foods. Some progress is being made to remove these barriers.

U.S. exporters should be aware that competition for the lucrative Japanese market will increase. U.S. exporters should make every effort to understand the complex Japanese marketing system in order to take advantage of this important market.

U.S. Exports of Selected Fresh and Processed Fruits and Vegetables and Their Preparations to Japan Calendar 1977 and 1978

C	Quant	ity	Value	
Commodity	1977	1978	1977	1978
Fruit, fresh:	Metric tons	Metric tons	1,000 dollars	1,000 dollars
Ayocados	(¹)	541	(¹)	876
Blueberries	(*)	( <sup>2</sup> ) 38	55	(²) <sup>89</sup>
Cherries, sweet	$\binom{1}{3}$	761	(¹)	1,441
Cherries, tart	(†) 148,992	119 131.963	(*) 35.501	167 36,227
Grapes	891	2,692	826	2,224
Lemons	104,823	120,239	40,882	67,680
Limes	81 22,257	445 45,235	39 7.415	101 20,962
Oranges	187	897	188	1,648
Tangerines	733	3,611	224	1,318
Temple oranges	(1)	305,030	(1)	131
Canned fruit:				
Apricot	.1. 93	176	94	285
Berries	( <sup>1</sup> ) 404	142 ( <sup>2</sup> )	( <sup>1</sup> ) 395	181 ( <sup>2</sup> )
Cherries, excl. maraschino	(1)	442	(1)	700
Cherry, tart	(1)	157	(1)	276
Fruit cocktail	2,233 136	3,274 320	1,539 122	2, <u>5</u> 89 229
Grapefruit	12,239	20,384	6,474	11,115
Pears	66	57	62	57
Pineapples	205	499	206	419
Dried fruit:				
Apricots	71 940	281 2,486	195 882	985 2,806
Prunes	7,259	15,978	9,509	21,867
Frozen fruit:				
Berries.	1,075	( <sup>2</sup> )	1,133	( <sup>2</sup> )
Blueberries	(¹) 46	( <sup>2</sup> )	( <sup>1</sup> ) 56	( <sup>2</sup> )
Cherries	(¹) 40	116	(¹)	191
Cherries, tart	(5)	21	(¹)	.2. 29
Fruit, nec <sup>3</sup>	155 ( <sup>1</sup> )	( <sup>2</sup> ) 1,740	132 (¹)	( <sup>2</sup> ) 1,357
Fresh vegetables:				
Asparagus	4	67	12	161
Beans	136	687	58	299
Celery	112 668	113 818	44 835	83 859
Lettuce	138	121	93	89
Onions	7,509	54,882	1,536	13,25
Sweet corn	( <sup>1</sup> ) 250	( <sup>2</sup> )	( <sup>1</sup> ) 164	122 ( <sup>2</sup> )
Canned vegetables:				
Asparagus	25 200	54 244	56 113	95 187
	200	277	113	107
See footnotes at end of table.				

U.S. Exports of Selected Fresh and Processed Fruits and Vegetables and Their Preparations to Japan Calendar 1977 and 1978—Continued

Commodity	Quan	tity	Val	ue
Commonly	1977	1978	1977	1978
Canned vegetables cont'd	Metric tons	Metric tons	1,000 dollars	1,000 dollars
Catsup and chili sauce Corn Peas	516 4,156 33	899 6,122 72	420 2,065 26	733 3,398
Tomato purce and concentrate Tomato paste Tomato purce	578 (1) (1)	( <sup>2</sup> ) 863 169	397 (1) (1)	36 ( <sup>2</sup> ) 716 129
Tomato sauce	138 33	292 210	95 28	292 128
Dried vegetables:				
Garlic	(¹) (¹)	944 1,737	(¹) (¹)	2,230 2,982
Flakes and granules Flakes. Granules Other dehydrated potatoes. Vegetables reduced to flour	8,494 (¹) (¹) 5,031 (¹)	( <sup>2</sup> ) 15,552 5,331 8,228 335	5,304 (1) (1) 2,945 (1)	( <sup>2</sup> ) 8,315 3,771 5,019 865
Frozen vegetables:				
Frozen vegetables Carrots Peas	27,875 (1) (1)	( <sup>2</sup> ) 2,859 7,057	14,853 (1) (1)	( <sup>2</sup> ) 1,135 3,587
Potatoes:  French fries Other frozen potatoes Sweet corn	(1) (1) (1)	14,694 2,069 13,414	(¹)	8,426 1,140 7,602
Vegetables, nec.	( <sup>1</sup> )	6,372	(1)	3,446
Juices:				
Grape juice: Single strength	( <sup>4</sup> )	( <sup>4</sup> )	(1) (1) (1)	14 1,630 29
Single strength	( <sup>4</sup> )	( <sup>4</sup> )	130 106 637	229 87 1,318
Orange juice: Single strength	(4)	(4)	244 579 805	296 464 1,067
Other citrus juices, mixed: Single strength	(4)	( <sup>4</sup> )	65 (¹) (¹)	240 344 1,376
Other fruit juices  Single strength	( <sup>4</sup> )	( <sup>4</sup> )	75 1,411 2,050	229 433 431
Pineapple juice: Single strength	( <sup>4</sup> )	( <sup>4</sup> )	21	18
Hot pack concentrate	( <sup>4</sup> )	( <sup>4</sup> )	1 171	1,666

U.S. Exports of Selected Fresh and Processed Fruits and Vegetables and Their Preparations to Japan Calendar 1977 and 1978—Continued

		Quant	tity	Value	
Commodity	Unit	1977	1978	1977	1978
Nuts:				1,000 dollars	1,000 dollars
Almonds, not shelled or toasted Almonds, shelled, not blanched Almonds, prepared or preserved Mixture of 2 or more edible nuts Walnuts, shelled, not blanched.	MT MT MT MT MT	339 10,408 (¹) (¹) 274	311 11,518 112 282 433	815 23,047 (1) (1) 601	902 32,964 341 977 1,580
Wine					
Wine and must of grape	Liter Liter Liter	424,393 (1) (1)	( <sup>2</sup> ) 413,302 157,843	499 (¹) (¹)	( <sup>2</sup> ) 756 194
Miscellaneous products:					
Cut flowers and bulbs	( <sup>5</sup> ) ( <sup>5</sup> ) MT	( <sup>5</sup> ) ( <sup>5</sup> ) 568,873	( <sup>5</sup> ) ( <sup>5</sup> ) 934,500	( <sup>1</sup> ) 778	( <sup>2</sup> ) 398 1,280
U.S. exports of horticultural products to Japan	( <sup>5</sup> )	( <sup>5</sup> )	(5)	186,674	326,317
Total U.S. exports to Japan	_			3,857,000	4,435,000

Not separately classified.

Separately classified beginning January 1, 1979.

Not available. Effective January 1978, the U.S. export trade classification for juices was changed to express export statistics of concentrated juices in natural juice (single-strength) equivalents. However, some customs ports inadvertently continued to report exports in terms of actual gallons, i.e., without any conversion to a single-strength basis. The Bureau of the Census was not able to rectify the situation completely until January of 1979. Therefore, the quantities for 1977 and 1978 are not shown.

5 Quantity and unit are not given.

Source: U.S. Department of Commerce, Bureau of Census.

August 1979

Commodity Programs, FAS, USDA

Japan: Per Capita Daily Caloric, Protein, and Fat Intake, Total and Selected Foods JFY 1960, 1965, 1970, 1974-771

	1960	1965	1970	1974	1975	1976	1977
				Calories			
Rice	1,106	1,076	914	863	844	829	802
Wheat	251	282	299	302	305	308	309
Potatoes	82	54	39	38	39	40	42
Fruit and vegetables	113	128	147	146	145	143	148
Animal food <sup>2</sup>	90	164	228	253	257	266	281
Fish	87	90	91	100	103	105	101
Fats and oils	105	161	229	277	277	283	289
Others	456	456	531	510	496	509	518
Total	2,290	2,411	2,478	2,489	2,466	2,483	2,490
				Grams			
Protein total	70	74	76	79	79	80	80
Fat total	29	40	52	59	60	62	63

Japanese fiscal year (April 1-March 31.)
Includes poultry meat, eggs, and dairy products.

Source: Food Balance Sheets, Japanese Ministry of Agriculture, Forestry and Fisheries. Prepared by the Office of the Agricultural Counselor, Tokyo.

August 1979

Japan: Self-Sufficiency Rates for Selected Agricultural Commodities-JFY 1960, 1965, 1970, 1975-771

Commodity	1960	1965	1970	1975	1976	1977
			Perc	cent		
Rice	102	95	106	110	100	114
Wheat ,	39	28	9	4	4	4
Soybeans	28	11	4	4	3	3
Feedgrains	63	21	6	2	2	2
Beef	96	95	90	81	69	75
Pork	96	100	98	86	86	87
Eggs	101	100	97	97	97	97
Fruit	100	90	84	84	82	84
Vegetables	100	100	99	99	98	98
Milk & milk products	89	86	89	82	85	87
Cotton	0	0	0	0	0	Ö
			Calo	ries		
All foods	78	62	51	47	45	47

<sup>&</sup>lt;sup>1</sup> Calculation formula: production/domestic demand. Japanese fiscal year (April 1-March 31).

Source: Food Balance Sheets, Japanese Ministry of Agriculture, Forestry and Fisheries. Prepared by Office of the Agricultural Counselor, Tokyo.

August 1979

Commodity Programs, FAS, USDA

Japan: Agricultural Production and Value of Fruits and Vegetables and Total GAP<sup>1</sup>
Av. 1961-65, 1966-70; 1973-77

Item	1961-65 A verage	1966-70 Average	1973	1974	1975	1976	1977 <sup>2</sup>
Fruits	Mil. dol. 472 753	Mil. dol. 843 1,590	Mil. dol. 1,744 3,966	<i>Mil. dol.</i> 1,996 4,361	Mil. dol. 2,178 4,945	Mil. dol. 2,455 5,172	Mil. dol. 2,598 5,510
Total	1,225	2,433	5,710	6,357	7,123	7,627	8,108
GAP Total	6,693	11,914	22,323	26,177	30,507	31,295	37,005
Fruits & Vegetables as a share of GAP	Percent 18.3	Percent 20.4	Percent 25.6	Percent 24.3	Percent 23.3	Percent 24.4	Percent 21.9
GNP	Mil. dol. 69,817	Mil. dol. 145,761	Mil. dol. 413,038	Mil. dol. 462,551	Mil, dol. 501,510	Mil. dol. 563,281	Mil. dol. 688,838
GAP as share of GNP	Percent 10.0	Percent 8.1	Percent 5.4	Percent 5.6	Percent 6.1	Percent 5.6	Percent 5,4

<sup>&</sup>lt;sup>1</sup> Gross Agricultural Product (GAP). <sup>2</sup> Preliminary estimates.

Source: Statistics and Information Department, Ministry of Agriculture, Forestry and Fisheries. Prepared by the Office of the Agricultural Counselor, Tokyo.

August 1979

Japan: Production of Selected Fruits and Vegetables, 1976-78
[In 1,000 metric tons]

Item	1976	1977	1978 <sup>1</sup>
Fruits:			
Mikan oranges	3,088.0	3,539.0	3,001:0
Summer oranges	350.7	273.4	337.1
Navel oranges	15.2	15.4	16.0
Other oranges	198.2	228.3	235.0
Apples	879.4	958.8	903.6
Grapes	303.0	326.5	340.1
Pears	506.5	518.3	545.4
Peaches	267.1	273,2	295.1
Cherries	17.1	16.3	15.7
Loquats	16.7	6.6	13.7
Persimmons	264.1	275.4	270.0
Japanese apricots	57.0	67.8	63.1
Pineapples	59.1	37.1	50.0
Vegetables:			
Cucumbers	990.0	1,068.0	1,050.0
Pumpkins and squash	230.1	264.6	260.0
Eggplants	623.5	658.0	650.0
Tomatoes	898.7	974.2	1,000.0
Cabbage	1,451.0	1,532,0	1,500.0
Spinach	329.4	351.7	350.0
White potatoes	3,742.0	3,520.0	3,300.0
Sweet potatoes	1,279.0	1,431.0	1,371.0
Onions	1,123.0	1,120.0	1.080.0
Green onions	537.1	555.6	555,0
Japanese radishes	2,662.0	2,758.0	2,700.0
Carrots	525.7	585.0	550.0
Green peppers	142.2	158.6	160.0
Cauliflower	75.1	88,5	90.0
Lettuce	279.4	322.8	350.0
Celery	36.4	38,3	40.0
Watermelon	1,114.0	1,154.0	1,100.0
Strawberries	164.7	176.1	183.0

<sup>&</sup>lt;sup>1</sup> Preliminary.

Source: Ministry of Agriculture, Forestry and Fisheries. Prepared by the Office of the Agricultural Counselor, Tokyo.

August 1979

Commodity Programs, FAS, USDA

Japan: Production of Concentrated Fruit Juices<sup>1</sup>, 1973-78
[In metric tons]

1 tem	1973	1974	1975	1976	1977	1978 <sup>2</sup>
Mikan oranges	34,751	31,227	48,644	50,830	70,498	55,000
	3,404	3,884	3,276	3,591	3.439	3,500
Apples	6,429	7,666	15,409	12,151	16,883	12,000
	1,007	1,288	627	1,041	1,103	1,100

Based on 5:1 concentrate basis. <sup>2</sup> Forecast.

Source: Japanese Ministry of Agriculture, Forestry and Fisheries. Prepared by the Office of the Agricultural Counselor, Tokyo.

August 1979

Japan: Household Expenditures for Fresh Fruits by Income, 1977<sup>1</sup>

•.		Average		Yearly in	ncome quintil	e groups	
Item	Unit	of all households	Under \$7,408	\$7,408- 9,906	\$9,906- 12,605	\$12,605 16,634	Over \$16,634
Fruit, Total	Expenditure (\$)	156	117	136	153	175	200
,	Quantity (kg) <sup>2</sup>	174	136	157	175	193	208
Mikan	Expenditure (\$)	37	29	33	37	41	44
	Quantity (kg)	64	52	59	66	72	73
Lemons		2 2	2 1	<b>2</b> 1	2 2	3	4
	Quantity (kg)	2	1	1	2	3 2	2
Apples		21	16	18	20	23	26
	Quantity (kg)	19	15	17	20	21	23
Grapes		12	9	11	12	14	15
	Quantity (kg)	5	4	5	5	6	6
Watermelons		11	9	10	11	12	14
	Quantity (kg)	19	15	17	19	19	22
Peaches		5 3	3 2	4 3	5 3	5	7
	Quantity	3	2	3	3	4	4

Income figures for 1977 are based on an average exchange rate of 270.53 yen to the dollar. Expenditures are rounded to the nearest dollar.
One kilogram equals 2.204 pounds.

Source: Bureau of Statistics, Office of the Prime Minister. Prepared by the Office of the Agricultural Counselor, Tokyo.

August 1979

Commodity Programs, FAS, USDA

Japan: Household Expenditures for Fresh Vegetables by Income, 1977<sup>1</sup>

		Average		Yearly in	ncome quintil	e groups	
Item	Unit	of all households	Under \$7,408	\$7,408- 9,906	\$9,906- 12,605	\$12,605- 16,634	Over \$16,634
Vegetables, Total	Expenditure (\$)	213	171	193	206	230	265
Togotablos, I otto T T T T T T T T T T T T T T T T T	Quantity (kg)	259	215	233	253	279	312
Cabbage	Expenditure (\$)	11	9	10	11	11	13
On on governor	Quantity (kg)	24	21	22	24	26	29
Lettuce	Expenditure (\$)	6	4	6	6 5	7	9
Dottilloo 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Quantity (kg)	6 5	4	6 5	5	6	7
White potatoes	Expenditure (\$)	9	8	9	9	10	11
Time potatoos 117111	Quantity (kg)	18	16	17	18	19	22
Onions	Expenditure (\$)	11	9	10	11	11	13
Olifons,	Quantity (kg)	21	9 17	20	21	22	25
Tomatoes	Expenditure (\$)	15	12	13	14	17	18
TOMATORS ********	Quantity (kg)	16	13	14	15	18	19
Cucumbers	Expenditure (\$)	19	19	17	18	20	23
Cucinipols	Quantity (kg)	21	17	19	20	23	26

<sup>&</sup>lt;sup>1</sup> Income figures for 1977 are based on an average exchange rate of 270.53 yen to the dollar. Expenditures are rounded to the nearest dollar.

Source: Bureau of Statistics, Office of the Prime Minister. Prepared by the Office of the Agricultural Counselor, Tokyo.

August 1979

Japan: National Average Wholesale Prices of Selected Fruits and Vegetables, 1975-77 [Cents per pound] 1

Item	1975	1976	1977 <sup>2</sup>
Fruits			
Mikan oranges	13.6	15.1	17.5
Navel oranges	33.1	36.4	45.2
Apples (Delicious)	26.4	27.5	30.9
Pears	25.3	24.2	27.7
Grapes (Delaware)	64.3	66.6	75.1
Peaches	32.6	37.2	44.1
Cherries	112,3	136.0	175.1
Strawberries	96.7	102.8	122.3
Watermelon	11.5	11.6	14.0
Bananas (imported)	19.3	20.5	22.
Pineapples (imported)	21.0	21.0	23.:
Lemons (imported)	51.8	33.7	33,
Grapefruit (imported)	26.0	29.2	27.
Oranges (imported)	57.0	58.2	79.
Vegetables			
Carrots	15.6	14.2	14.
Cabbage	6.6	10.7	10.
Spinach	23.4	27.7	27.
Green onions	19.2	20.0	26.
Eggplants	22,4	26.5	27.
Tomatoes	23.6	23,3	26.
Cucumbers	21.9	26.9	25.
Pumpkin and squash	13.8	18.8	17.
Green peppers	34.6	43,2	37.
Sweet potatoes	17.3	17.0	22.
White potatoes	10.3	10.6	13.
Onions	8,9	15.0	14.
Lettuce	20.3	23.7	24.
Celety	23.7	26.3	28.
Cauliflower	15.8	16.5	17.
Sweet corn	16.7	20.0	21.

Prices are converted from a yen per kilogram basis to cents per pound basis by using the following exchange rates: 1975-U.S. \$1 = yen 296.7; 1976-U.S. \$1 = yen 297.0; 1977-U.S. \$1 = yen 270.5. One kilogram = 2.204 pounds.

Wholesale prices for 1978 are not available as of the publication date.

Source: Ministry of Agriculture, Forestry, and Fisheries. Prepared by the Office of the Agricultural Counselor, Tokyo.

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Applicable Japanese Plant Quarantine Restrictions on Imports of Fresh Fruits and Vegetables from Continental United States

					Prohibited for f	Prohibited for following reason(s):			
Commodity	Import status <sup>1</sup>	Codling moth	Tobacco blue mold	Colorado	Burrowing	Potato canker	Golden	Sweet potato weevil	Small sweet potato weevil
	=	107							
Anise	Enterable		240						
Apples	Prohibited	×							
Apricots	Prohibited	×					ļ		
Artichokes	Enterable		2			ŧ.			
Asparagus	Enterable								
Avocados	Enterable	1							
Broccoli	Enterable								
Brussell sprouts	Enterable	:	•					ļ	
Cabbage	Prohibited			×			ļ		
Cantaloupes	Enterable			;					
Сапотѕ	Prohibited				×				
Cauliflower	Enterable								
Celery	Enterable								
Chemies	(2)	2X							
Chickory	Enterable								
Сот	Enterable						ļ		
Cucumbers	Enterable								
Endive	Enterable				}				
Escarole	Enterable					77			
Figs	Enterable								
Garlic	Enterable								
See footnotes at end of table.	end of table.								

Applicable Japanese Plant Quarantine Restrictions on Imports of Fresh Fruits and Vegetables from Continental United States-Continued

					Prohibited for fo	Prohibited for following reason(s):			
Commodity	Import status <sup>1</sup>	Codling moth	Tobacco blue mold	Colorado beetle	Burrowing nematode	Potato canker	Golden nematode	Sweet potato weevil	Small sweet potato weevil
Grapefruit	Enterable <sup>3</sup>								
Grapes, table	Enterable								
Green beans	Enterable								
Green onions	Enterable								
Greens	(4)								
Honeydew melons	Enterable								
Lemons	Enterable <sup>3</sup>								
Lettuce	Enterable								
Limes	Enterable <sup>3</sup>								
Mangoes	Enterable <sup>3</sup>								
Mixed melons	Enterable								
Mixed vegetables	Enterable in frozen form		ļ						
Nectarines	Prohibited	×							
Nuts	Enterable except in- shell walnuts	×							
Onions	Enterable								
Oranges	Enterable under import quota system								
Parsley	Enterable						-		
Parsnips	Enterable								
Peaches	Prohibited	×							

Applicable Japanese Plant Quarantine Restrictions on Imports of Fresh Fruits and Vegetables from Continental United States-Continued

:	-	•			Prohibited for fa	Prohibited for following reason(s):			
Commodity	Import status*	Codling moth	Tobacco blue mold	Colorado beetle	Burrowing nematode	Potato canker	Golden nematode	Sweet potato weevil	Small sweet potato weevil
Peanuts (raw, in shell)	Prohibited				×				
Peanuts (raw, shelled)	Enterable								
Pears	Prohibited	×							
Peas	Enterable								
Peppers	Prohibited		×						
Persimmons	Enterable								
Plums	Prohibited	×						         	
Pomegranates	Enterable								
Potatoes	Prohibited	į				×	×		
Prickley pears	Enterable						}		
Radishes	Prohibited				×			3	
Rappini	Enterable			<u>.</u>					
Romaine	Enterable								
Rutabagas	Enterable								
Spinach	Enterable								
Squash	Enterable								
Strawberries	Enterable								
Sweet potatoes	Prohibited				×			×	×
Tangerines	Enterable under import quota system								

Applicable Japanese Plant Quarantine Restrictions on Imports of Fresh Fruits and Vegetables from Continental United States-Continued

					Prohibited for for	Prohibited for following reason(s):			
Commodity	Import status	Codling moth	Tobacco blue mold	Colorado	Burrowing	Potato canker	Golden nematode	Sweet potato weevil	Sweet potato Small sweet weevil
Tomatoes	Prohibited		×						
Turnips	Prohibited				×				
Watermelon's	Enterable								

<sup>&</sup>lt;sup>1</sup> Import status as of March 1979. <sup>2</sup> Cherries must be fumigated in accordance with Japanese requirements. <sup>3</sup> All host fruits of the Caribbean fruit fly, Anastrepha suspenza, moving into Japan from Florida must be treated with ethylene dibromide (EDB). At present, treatment of EDB is approved only for citrus including lemons, limes, and mangoes. Other Caribbean fruit-fly host fruits from Florida should be considered prohibited. <sup>4</sup> Refer to specific items listed in this table.

Commodity Programs, FAS, USDA

Source: Prepared by the Office of the Agricultural Counselor, Tokyo.

Applicable Japanese Plant Quarantine Restrictions on Imports of Fresh Fruits and Vegetables from Hawaii

_		Prohibited f	or the following	g reason(s)	
Commodity	Import status <sup>1</sup>	Mediterranean fruit fly	Mango fly	Melon fly	Burrowing nematode
ruit.					
Apples	Prohibited	x			
Apricots	Prohibited	X			
Avocados	Prohibited	X	X		
Cherries	Prohibited	X			
Citrus	Prohibited	x	X		-
Figs	Prohibited	X	X		Am
Mangoes	Prohibited	X	X	X	
Melons	Prohibited	X		X	
Papayas	<sup>2</sup> Prohibited	X	X	X	
Peaches and nectarines	Prohibited	X	X		
Pears	Prohibited	X			
Pineapples	Enterable				
Plums	Prohibited	X	Х		
			,		
egetables:					32
Beets	Prohibited				X
Broccoli	Enterable		<del></del>		
Brussel sprouts	Enterable				
Cabbage	Enterable				
Carrots	Prohibited				X
Cauliflower	Enterable				
Cucumbers	Prohibited	X		X	
Eggplants	Prohibited	X	X	X	
Ginger roots	Prohibited	····			X
Horseradish	Prohibited				X
Pepper	Prohibited	X	X	<u> </u>	
Potatoes	( <sup>3</sup> )				
Pumpkins and squash	Prohibited	X		X	
Radishes	Prohibited				X
Sweet potatoes	( <sup>3</sup> )				
Tomatoes	Prohibited	X	X	X	
Turnips	Prohibited				X

<sup>&</sup>lt;sup>1</sup> As of March 1979. <sup>2</sup> Papayas are enterable but must be fumigated in accordance with Japanese requirements. <sup>3</sup> Subject to post entry quarantine for 1 year.

Source: Prepared by the Office of the Agricultural Counselor, Tokyo.

August 1979

Japanese Tariffs and Regulations on Imports of Selected Fruits and Their Preparations

				Rate of duty <sup>1</sup> , <sup>2</sup>	luty <sup>1</sup> , <sup>2</sup>		Subje	Subject to:
Item <sup>3</sup>	Tariff No.4	Period	Preferential	GATT	Temporary	General	Plant Quaran- tine Law	Import
,			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Percent -	rcent	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	
Fresh								
Apples	0806100					20	Prohibited	
Apricot	0807000			(10)	10	(20)	Prohibited	
Avocados	0801441		4	(10)	10	(20)	Enterable	
Berries	0808000			10		20	Enterable	
Сћеттјеѕ	0807000			(10)	10	(20)	(,)	
Dates	0801300				Free	(20)	Enterable	
Figs	0803100				10	(20)	Enterable	:
Grapefruit	0802300	Jun 1 - Nov 30			20	(20)	Enterable <sup>6</sup>	
	0802300	Dec 1 - May 31			40	(20)	Enterable <sup>6</sup>	
Grapes	0804100					20	Enterable	
Lemons, limes	0802100	•		10		20	Enterable	
Melons	0809010				10	(20)	Enterable	
Oranges	0802200	Jun 1 - Nov 30				20	Enterable	Import quota7
	0802200	Dec 1 - May 31				40	Enterable	Import quota
Papaya	0606080				10	20	Enterable <sup>8</sup>	
Peaches	0807000			(10)	10	(20)	Prohibited	
Pears	0806200			10		20	Prohibited	
Pineapples	0801210					20	Enterable	
Other stone fruits	0807000			(10)	10	(20)	Prohibited	
Frozen								
Avocados	0810010		10			20	(%)	
Berries, without added sugar	0810090					20	<b>(</b> )	
See footnotes at end of table.								

Japanese Tariffs and Regulations on Imports of Selected Fruits and Then Preparations-Continued

				Date of duty 1, 2	4v1, 2		Subj	Subject to:
Item <sup>3</sup>	Tarifi No.4	Period	Preferential	GATT	Тетрогату	General	Plant Quaran- tine Law	Import
			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1	Percent	1 1		
Frozen cont'd.							ą	
Papaya	0810010		10			20	S	
Pineapples, without added sugar	0810020				35	(20)	(C)	
Pineapples, with added sugar	2003020				3	35	£	
Other frozen fruits, without added sugar	0810090					20	(%)	
Other frozen fruits with added sugar	2003090					28	6	
Processed		; ;						
Apple juice, not more than 10% by weight of sucrose	2007139			22.5		30	1	Import quota 10
Apple sauce, canned	2006191					35		
Apricots, dried	0812090			(15)	15	(20)		
Apricots, canned	2006144			(25)		28		
Cherries, provisionally preserved	0811330					20		
Cherries, containing added sugar, canned	2006141				25	28		
Figs, dried	0803200		5	10		20		
Fruit cocktaıl, containing added sugar	2006171			(25)	20	28		į
Grapefruit juice, contannig added sugar	2007112			72		35% or 27 yen/ kg, whichever is greater	nn/ r	Import quota <sup>11</sup>
Grapefruit juice not containing added sugar	2007132			22.5		30	į	Import quota
Grape juice, containing added sugar	2007119			27		35% or 27 yen/kg, whichever is greater	m/ I	Import quota <sup>1</sup> 2
						- A Company of the Co		

See footnotes at end of table.

Japanese Tariffs and Regulations on Imports of Selected Fruits and Their Preparations-Continued

c			Rate of duty1.2	y <sup>1. 2</sup>		Subj	Subject to.
Item	Tariff No. <sup>4</sup>	Period Preferential	GATT	Temporary	General	Plant Quarantine Law	Import restrictions
Processed cont'd:		1 1 1	9d	Percent			
Grape juce not containing added sugar	2007137		22.5		30		12 Import guota
Lemon juice, containing added sugar	2007113		27		35% or 27 yen/ kg, whichever is greater		
Lemon juice, containing added sugar	2007133		(22.5)	20			3
Lime juice, containing added sugar	2007113		27	35% or 27 yen/kg, whichever is greater			·
Line Juice, not containing added sugar	2007134		22.5	30%	;		
Orange juice, containing added sugar	2007111		30	35% or 27 yen/kg, whichever is greater			13 Import quota
Orange juice, not containing added sugar	2007131		25		30		13 Import quota
Peaches, preserved containing added sugar, canned	2006124		(25)	20	35		
Pears, preserved, containing added sugar, canned	2006134		(25)	20	35		
Pineapple, dried	0801220	10			20		
Pineapple, preserved containing added sugar, canned	2006111		72 yen/kg	55	(45)		14 Import quota
Pineapple, preserved not containing added sugar, canned	2006210			55	(45)		14 Import quota
Pmeapple juice, containing added sugar	2007114		27		35% or 27 yen/ kg, whichever is greater		15 Import quota
		American (1971)					

See footnotes at end of table.

Japanese Tariffs and Regulations on Imports of Selected Fruits and Their Preparations-Continued

				Rate of	Rate of duty <sup>1</sup> , <sup>2</sup>		Subje	Subject to:
ltem <sup>3</sup>	Tariff No.4	Period	Preferential	GATT	Тетрогагу	General	Plant Quarantine Law	Import
			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Pe	- Percent	1 1 1		<b>,</b>
Processed cont'd:								
Pineapple juice, not containing added sugar	2007136			22.5		30		Import quota
Prune juice concentrate, containing added sugar	2007129			27		35% or 27 yen/ kg, whichever is greater		Import quota 15
Other fruits dried	0812090			(15)	15	(20)		
Calci mana ana								

The rates actually applied may be reduced ones or other rates, as explained in footnote I. Rates are applied to the c.if. price of the specified commodity unless otherwise indicated.

3 All imports of fresh fruits and their preparations are subject to food sanitation inspection upon arrival. 4 Customs Cooperations Council nomenclature used by most countries.

5 Prohibited except those fruits furnigated, in accordance with lapanese plant quarantine requirements. 6 Shipments from Florida are required to be furnigated with EDB for arrival. 7 The size of the quota for 1979 Japanese fiscal year (April 1-March 30) is 45,000 MT, which will be gradually increased to 82,000 MT by JFY 1983, in accordance with Lapanese plant quarantine requirements. 9 Enterable provided an agreement between the United States and Japan. 11 Quota for JFY 1978 was 2,000 MT (5 1 concentrate basis). 13 Quota for JFY 1978, in accordance with an agreement the United States and Japan. 12 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). 13 Quota for JFY 1978 was 2,000 MT (5:1 concentrate basis). for JFY 1978 was 3,000 MT (5:1 concentrate basis), which will be gradually increased to 6,500 MT by JFY 1983, in accordance with an agreement between the United States and Japan. 14 Quota for JFY 1978 was 22,454 MT. 15 Quota has not been disclosed by the Government of Japan. temporary rate before a general rate. However, if a GATT rate is not lower than other rates, the applicable rate is a temporary rate, or if no temporary rate is provided, a general rate. Preferential rates primarily apply to developing countries and do not apply to the United States. Rates in parentheses indicate that such rates are not presently applicable. Duties applicable to U.S. products are in bold type. In the assessment of a duty, a preferential rate is applied before a GATT rate, a GATT rate before a temporary rate, and a

Source: Customs Tariff Schedules of Japan, 1978.

Commodity Programs, FAS, USDA

Japanese Tariffs and Regulations on Imports of Selected Vegetables and Their Preparations

£			Rate of duty1,2	, 2		Subject to:	# to:
Item 5	Tariff No.4	Preferential	GATT	Temporary	General	Plant quaranune law	Import restrictions
Fresh:	1		Perc	- Percent ad Valorem-	           	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ì
Garlic	0701320		(5)	ĸ	(10)	Enterable	
Lettuce	0101010		(5)	5	(10)	Enterable	
Omons	0701310				(5)	Enterable	
Potatoes	0701100		5		10	Prohibited <sup>6</sup>	
Shallots, leeks	0701330		(5)	5	(10)	Enterable	
Tomatoes	0701200		5		01	Prohibited <sup>7</sup>	
Frozen:			•				
Leguminous veg.	0702020				10	Enterable	
Potatoes	0702010				10	Enterable	
Other frozen veg.	0702090				10	Enterable	
Processed:							
Asparagus in airtight containers not more than 10 kg	2002220				20		
Corn, canned, with added sugar without added sugar	2107130 2107226	25 20			35		
Garlic, powdered in arright containers	2002271	15			20		
Green peas, canned	2002281	15	25	14	20		
Ketchup	2104111		(25)		25		Import quota
Leguminous vegetables canned with added sugar	2002110				28		
Mushrooms, canned	2002262				20		
Potato flakes	1105000				25		
See footnotes at end of table.							

Japanese Tariffs and Regulations on Imports of Selected Vegetables and Their Preparations-Continued

, , , , , , , , , , , , , , , , , , ,			Rate of duty1,2	1, 2		Subject to:	to:
116111	Tariff No.4	Preferential	GATT	Тетрогагу	General	Plant quarantine law	Import
Processed cont'd:				Percent			
Potato flakes and mashed potatoes not included in No. 1105000	2002250				20		
Tomato juice with added sugar	2007211				35		Import quota
Tomato juice, in airtight containers	2007221		25		25		Import quota <sup>8</sup>
Tomato puree and paste	2002190		(25)		25	:	
Tomato sauce	2104112		20	T SALES OF ST.	25	1 (m) 1 (n)	Import quota <sup>8</sup>
Tomatoes, canned	2002220	9.5	(15)	12			
Vegetable juice (mixture), with added sugar	2007212	12	(11)	13.5			Import quota <sup>8</sup>
Vegetable juice (mixture), except in artight containers	2007222		17		25		Import quota <sup>8</sup>

3 All imports of fresh vegetables are subject to plant quarantine inspection upon arrival and all prepared vegetable products are subject to food sanitation inspection temporary rate before a general rate. However, if a GATT rate is not lower than the other rates, the applicable rate is a temporary rate, or if no temporary rate is provided, a general <sup>2</sup> Rates in parentheses indicate that such rates are not presently appli-5 Fresh onions are presently under a variable duty system. When the cif. price of onions is less than 7 Prohibited because cable. Rates actually applied may be reduced ones or other rates, as explained in footnote no. 1. Rates are applied to the c.i.f. price of the specified commodity unless otherwise Duties applicable to U.S. products are in bold type. In the assessment of a duty, a preferential rate is applied before a GATT rate, a GATT rate before a temporary rate, and a or equal to 67 yen/kg, the rate of duty is 10%. If the c.i.f. price if more than 67 yen/kg but less than 73.71 yen/kg, the difference between the c.i.f. price and 73.71 yen/kg, the duty is free.

6 Prohibited because of potato canker and golden nematode.

7 Prohibited because 8 The size of the import quota has not been disclosed by the Government of Japan. rate. Preferential rates primarily apply to developing countries and do not apply to the United States. 4 Customs Cooperation Council nomenclature used by most countries. of tobacco blue mold. indicated.

Source: Customs Tariff Schedules of Japan, 1978.

August 1979

Commodity Programs, FAS, USDA

Japanese Tariffs and Regulations on Imports of Selected Nuts

11 - 11 - 11 - 11 - 11 - 11 - 11 - 11							
rr :		R	Rate of duty <sup>1</sup> , <sup>2</sup>	8		Subject to	ct to
Item	Tariff No.4	Preferential	GATT	Temporary	General	Plant quarantine Iaw	Import restrictions
			ed	Percent			
Bitter almonds, fresh or dried, shelled or not	0805310		Free		Free	Entcrable	
Bitter almonds, roasted	2006293			16		Enterable	
Brazil nuts, fresh or dried, shelled or not	0801420	Free	(10)	10	20	Enterable	
Brazil nuts, roasted	2006273	10	(20)	16			
Cashew, fresh or dried, shelled or not	0801430	Free	'n		20	Enterable	
Cashew, roasted	2006277	7.5	(20)	16			
Hazel nuts (filberts), fresh or dried, shelled or not	0805420	Free	(10)	10	(20)	Enterable	
Hazel nuts (filberts), roasted	2006293		(20)	16			
Macadamia, fresh or dried, shelled or not	0805430	10			20	Enterable	
Macadamia, roasted	2006293		(20)	16			
Peanuts, fresh or dried, shelled or not	1201100			10	20% or 14 yen/kg,	Enterable	Import quota <sup>5</sup>
					greater		
Peanuts, roasted	2006281				25	Enterable	
Sweet almonds, fresh or dried, shelled or not	0805410	5	(6)	6	(20)	Enterable	
Sweet almonds, roasted	2006293			16	(25)		
Walnuts, fresh or dried, shelled or in-shell	0802500				30	(6)	
Walnuts, roasted	2006293			16	25		
Mixed nuts	2006293			16	25		

temporary rate before a general rate. However, if a GATT rate is not lower than the other rates, the applicable rate is a temporary rate, or if no temporary rate is provided, a general cable. The rates actually applied may be reduced ones or other rates, as explained in footnote 1. Rates are applied to the c.i.f. price of the specified commodity unless otherwise indicated,

3 All imported nuts and prepared nut products are subject to food sanitation inspection.

4 Customs Cooperation Council nomenclature used by most countries 5 An import quota of 57,400 MT was issued for the 1978 Japanese fiscal year (April 1-March 30).

6 Walnuts in-shell are prohibited because of the coding month <sup>2</sup> Rates in parentheses indicate that such rates are not presently appli-1 Duties applicable to U.S. products are in bold type. In the assessment of a duty, a preferential rate is applied before a GATT rate, a GATT rate before a temporary rate, and a rate. Preferential rates primarily apply to developing countries and do not apply to the United States.

Source: Customs Tariff Schedules of Japan, 1978.

Japanese Tariffs and Regulations on Imports of Miscellaneous Fruit and Vegetable Preparations and Wines

,			Rate of duty1,2	5		Subj	Subject to
item	Tariff No.4	Preferential	GATT	Temporary	General	Plant quarantine law	Import
			Pe	- Percent	1		
riui, ruii—peei and paris of plants, preserved by sugar (drained, glace or crystallized)	2004	16	30	30	35	ı	ı
Fruit puree and fruit pastes, with added sugar	2005130				40		Import quota <sup>5</sup>
Fruit purce and fruit pastes, no added sugar	2005210				25		Import quota <sup>5</sup>
Jams, with added sugar	2005110				32	ı	
Maraschino cherries, with added sugar	2006143		(25)	20	1	ı	4
Maraschino cherries, no added sugar	2006227		16		20	ı	1
Marmalades and fruit jellies, with added sugar	2005120				32	1	,
Peanut butter, with added sugar	2107120	25			35	ı	l
Peanut butter, no added sugar	2107224	20			25	1	t
Soups and Broths							
Vegerable soups with added sugar, in aurtight containers	2105111	15		21	(24)		
Vegetable soups, no added sugar, in arright containers	2105112	10	13.6		24		
Other soups and broths	2105190	15		21	24		
Homogenized composite food preparations	2105200	12	91		24		
			Yen	Yen per liter – – – -		1	
Wine:							
Table wine (bottles)	2205299			280	320		Liquor tay law
Table wine (bulk), in containers exceeding 150 liters	2205210	08		200 160			Liquor tax law

Japanese Tariffs and Regulations on Imports of Miscellaneous Fruit and Vegetable Preparations and Wines-Continued

			Rate of duty1,2	2		Subje	Subject to:
Item <sup>3</sup>	Tariff No.4	Preferential	GATT	Temporary	General	Plant quarantine law	Import restrictions
Wine cont'd:		  -  -  -  -  -  -	. – – – Yen p	Yen per liter – – – –		1	
Champagne and other sparkling wines	2205100	325		455	650 520		Liquor tax law
Sherry, port, and other fortified grape wine	2205291			280	320		Liquor tax law
Vermouths and other wines of fresh grapes flavored with aromatic extracts	2206000	06		126	180 144		Liquor tax law

<sup>1</sup> Duties applicable to U.S. products are in bold type. In the assessment of a duty, a preferential rate is applicable before a GATT rate before a temporary rate, and a temporary rate. However, if a GATT rate is not lower than the other rates, the applicable rate is a temporary rate, or if no temporary rate is provided, a general rate. Preferential rates primarily apply to developing countries and do not apply to the United States.

2 Rates in parentheses indicate that such rates are not presently applied may be reduced ones or other rates, as explained in footnote 1. Rates are applied to the cilf, price of the specified commodity unless otherwise indicated.

3 All imported miscellaneous fruit and vegetable preparations are subject to food sanitation inspection upon arrival.

4 Customs Cooperation Council nonenclature used by most countries.

5 Import quota size not yet available from the Government of Japan.

Commodity Programs, FAS, USDA

## Japanese Tariff Cuts Negotiated Through the Multilateral Trade Negotiations

At the time of printing, the Tokyo Round of the Multilateral Trade Negotiations had been completed, but the final version of the tariff duties was still pending ratification by the Government of Japan. When the ratification process is complete, the following proposed changes in the Japanese tariff schedule should occur:

Commodity	Tariff No.	Current duty	Proposed duty <sup>1</sup>
Fresh fruits.			
Avocados, mangoes, guavas	0801-441	10%	6%
Grapefruit			
Imported Jun. 1-Nov. 30	0802-300	20%	12%
Imported Dec. 1-May 31	0802-300	40%	25%
Grapes	0804-100	20%	<sup>2</sup> 13%
Lemons, limes	0802-100	10%	5%
Oranges			
Imported Jun. 1-Nov. 30	0802-200	20%	<sup>3</sup> 20%
Imported Dec. 1-May 31	0802-200	40%	40%
Papayas	0809-090	10%	4%
Canned fruits.			
Fruit cocktail	2006-171	25%	14%
Peaches	2006-124	25%	4 15% & 18%
Pears	2006-126	25%	18%
Pineapple	2006-111	72 yen/kg.	30%
Canned vegetables:			
Canned sweet corn, with added sugar	2107-130	35%	17.5%
without added sugar	2107-226	25%	12.5%
rozen fruits and vegetables:			
Sour cherries, with added sugar	2003-090	35%	23%
Vegetables other than potatoes	0702-020	10%	<sup>3</sup> 10%
Sweet corn	2107-225	25%	12.5%
Cranberries	0810-090	20%	10%
uices:			
Orange, grapefruit, grape	2007-	(5)	(5)
Lemon	2007-	22.5%	10%
ee footnotes at end of table.			Continu
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## Japanese Tariff Cuts Negotiated Through the Multilateral Trade Negotiations--Continued

Commodity	Tariff No.	Current duty	Proposed duty <sup>1</sup>
Dried fruit:			
Prunes	0812-010	10%	4%
Raisins, in containers weighing more			
than 10 kg. each, incl. container	0804-290	5%	2%
Nuts:			
Almonds			
Sweet	0805-410	9%	4%
Roasted	2006-293	20%	10%
Macadamia			
Fresh	0805-430	20%	12%
Roasted	2006-277	20%	10%
Walnuts	0805-200	30%	20%
Other processed products:			
French & salad dressings	2104-131	25%	15%
Sauces other than tomato, mayonnaise,			
french & salad dressings	2104-139	15%	12%
Vegetable soups, with added sugar	2105-111	30%	21%
Other soups and broths	2105-190	30%	21%
Miscellaneous products:			
Cut flowers & buds	0603-000	5%	Fice
Wine of fresh grapes, other than			
champagne & sparkling wine, in containers not over 150 liters	2205-299	320 yen/liter	<sup>6</sup> 55%

<sup>&</sup>lt;sup>1</sup> The staging process for implementing these tariff reductions will begin April 1, 1980. By 1987, the full tariff reductions should be in effect. <sup>2</sup> November 1-January 31. <sup>3</sup> Some duties were bound at existing rates. These duties can be changed only through negotiations. <sup>4</sup> A duty of 15% applies to peaches in cans over 2 kg. and 18% for other canned peaches. <sup>5</sup> Duties on citrus juices not previously bound under the General Agreement on Tariffs and Trade were bound. <sup>6</sup> Duty changes to 55% with a maximum of 280 yen/liter and a minimum of 150 yen/liter

August 1979

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin

Commodity and country	1973	1974	1975	1976	1977	1978
resh fruit:			Metri	ic tons		
Avocados, mangoes, guavas, fresh: (0801-441) <sup>1</sup>						
Mexico	130 89 - - 1	326 84 - ( <sup>2</sup> ) 7	327 76 6 - 5	376 126 64 45	426 273 250 202 3	76 46 33 2
Total	220	417	414	607	1,154	1,59
Berries, fresh: (0808-000)		<del></del>		·		
Canada	- 69 2 -	290 1 2	318 2 	(²) 16 - -	71 8	( <sup>2</sup> ) 56 2: 1:
Total	71	293	320	16	79	59
Grapes, fresh: (0804-100)						
China	407 622 5	230 683 6	10 1,292 10	20 1,538 4	16 970 8	1,78 I
Total	1,034	919	1,312	1,562	994	1,79
Grapefruits, fresh (0802-300)						
Israel United States Mexico Swaziland Others	3,568 105,230 625 — 272	5,782 142,889 864 1,903	11,931 131,845 1,627 1,299	6,270 139,871 1,898 3,717	9,218 146,940 317 4,648 99	6,35, 129,11 3,18; 2,78; 72;
Total	109,695	151,439	146,702	151,757	161,242	142,15
Lemons & limes, fresh: (0802-100)						
United States	91,114 76 - 78	92,944 2 30 —	63,805 4 239 3	92,768 (2) - -	104,663 5 ——————————————————————————————————	116,897 48 -
Total	91,268	92,976	64,051	92,768	104,684	116,94
Melons, fresh: (0809-000)			<u> </u>			
United States	( <sup>3</sup> ) - - -	( <sup>3</sup> )  	( <sup>3</sup> ) - - -	1,681 354 1	1,846 553 23 5	4,206 1,003 74
Total				2,036	2,427	5,286
Oranges fresh: (0802-200)						
Taiwan	15 <b>,258</b> 798	18,630 1,461	20,222 1,052	12 24,388 —	210 22,289 —	110 50,898 -
e footnotes at end of table.						

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Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Commodity and country	1973	1974	1975	1976	1977	1978
Fresh fruit cont'd:			Metric	tons		
Oranges fresh: (0802-200) cont'd						
Israel	239 123	344 2	761 81	- -		
Total	16,418	20,437	22,116	24,401	22,499	51,008
Pineapple, fresh: (0801-210)			·			
Philippines	10,523 44,914 77 35	28,772 7,244 86 1	40,029 14,143 45 1	53,885 8,494 28 23	71,502 6,087 8 10	94,475 6,934 38 31
Total	55,549	36,103	54,218	62,384	77,607	101,478
Fresh vegetables.		<u> </u>				
Garlic, fresh: (0701-320) <sup>1</sup>						
China, mainland	1,775 933 110 41	371 157 94 50	1,258 1,589 1,244 10	1,189 3,682 1,253 51	1,067 2,806  680	742 1,124 980 238
Total	2,859	672	4,101	6,175	4,554	3,084
Lettuce, fresh: (0701-910)					······································	
Korea, Rep. of	( <sup>3</sup> ) - - -	( <sup>3</sup> ) - - -	( <sup>3</sup> ) - -	26 23 256	- 108 -	126 ( <sup>2</sup> )
Total	_	***	_	305	108	126
Onions, fresh: (0701-310)			7.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1			
United States Taiwan New Zealand Korea, Rep. of Others.	24,895 12,148 102 632 9,056	25,817 17,758 7,617 2,559 11,505	14,371 10,099 1,307 1,977 2,300	33,194 14,853 7,895 2,196 4,142	7,884 15,182 2,644 5,701 8,457	45,850 18,292 18,513 2,463 9,214
Total	46,923	65,256	30,054	62,280	39,868	94,332
Other fresh vegetables: (0701-990)						
China, mainland Taiwan Korea, Rep. of United States Others	383 532 450 1,418 184	213 2,868 756 1,612 125	13 2,535 1,961 327 24	55 14,465 801 80 2,085	( <sup>2</sup> ) 3,229 1,413 121 273	1 2,320 539 200 361
Total	2,967	5,574	4,860	17,486	5,036	3,421
Canned fruits:					<del>r</del>	
Canned apricots: (2006-153) <sup>1</sup>						
United States	126 1,538	107 1,186	35 333	74 962	92 869	104 1,103

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Commodity and country	1973	1974	1975	1976	1977	1978
anned fruits cont'd :			– – Metru	c tons		
Canned apricots: (2006-153)1 cont'd						
Australia	115	168	63	74	23	(
China	8	12	17	33	8	3
Israel	120 3	- 8	36	$\binom{11}{2}$	9 1	
Total	1,910	1,418	484	1,154	1,002	1,25
Canned cherries: (2006-143, 227)			***************************************			
Australia	415			10		
Italy	259	32		10 78	108	
United States	270	94	158	272	452	626
Spain	121	105	170	212	43.2 15	021
Others.	90	35	44	93	83	162
Total	1,155	266	202	453	658	78
Canned peaches: (2006-121, 124, 125)						
United States	4,229	2,803	1,766	7,335	14,240	18,600
Australia	9,238	6,331	5,228	9,428	6,301	8,73
South Africa	8,099	3,949	2,999	3,550	2,241	5,47
Others	2,637	1,915	911	887	596	245
Total	24,203	14,998	10,904	21,200	23,378	33,046
Canned pears: (2006-131, 134)		4 ( 4 ( ) ) ( ) ( ) ( ) ( ) ( ) ( ) ( )				
United States	205	85	20	122	80	60
Australia	1,378	1,861	712	2,075	3,599	4,190
China	255	81	8	75	58	´ 9:
Others	7	54	(2)	17	3	
Total	1,845	2,081	740	2,289	3,740	4,357
Canned pineapple: (2006-111, 210)					<del> </del>	
United States	2,006	306	22	169	269	395
Taiwan	10,036	7,569	4,959	4,840	6,657	5,482
Thailand	2,178	3,606	1,955	2,873	4,791	6,166
Philippines	6,105	8,103	2,843	3,897	5,949	8,315
Others	2,774	4,046	1,130	1,976	2,722	3,908
Total	23,099	23,630	7,909	13,755	20,388	24,266
Canned mixed fruit: (2006-171)						
United States	2,636	2,832	1,072	1,687	2,566	3,266
Australia	537	732	609	519	916	1,457
Philippines	7		_	383	287	604
Others	233	36	29	7	54	61
Total	3,403	3,600	1,710	2,596	3,823	5,388
nned vegetables:						
A sparagus! (2002-231)						
Asparagus: (2002-231) Taiwan	3,021	4,113	1,994	1,645	2,729	1,970

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Commodity and country	1973	1974	1975	1976	1977	1978
Canned vegetables cont'd:			Metric	tons		
Asparagus: (2002-231) cont'd						
Other	2	8	1	-	4	25
Total	3,089	4,200	2,002	1,672	2,764	2,045
Sweetcorn: (2107-130)						· · · · · · · · · · · · · · · · · · ·
United States	7,816	6,966	4,184	1,440	1,241	2,544
New Zealand	734 567	1,591 224	554	_	(2)	( <sup>2</sup> )
Australia	104	29	1	_	-	-
Israel	88	322	50	1	-	
Other	25	168	29		60	62
Total	9,334	9,300	4,818	1,441	1,303	2,606
Tomatoes: (2002-220) <sup>1</sup>						
Taiwan	1,191	4,152	517	1,441	3,559	4,022
Morocco	290	210	510	554	576	420
Bulgaria	196	255	185	303	453	789
Switzerland	183	199	132	128	176	280
United States	140 140	298 456	58 183	49 120	42 473	-8. 40:
Total	2,140	5,570	1,585	2,595	5,279	6,001
Other canned vegetables: (2002-291, 299) <sup>5</sup>						
China, mainland	7,224	4,560	2,931	3,331	3,167	3,716
Taiwan	2,353	2,501	1,567	2,663	3,524	3,59
Spain,	234	204	213	227	369	329
United States	323 637	312 317	595 965	1,043 1,130	1,889 425	1,82; 16:
Others	62	106	238	213	286	278
Total	10,833	8,000	6,499	8,607	9,660	9,898
Other processed fruits and vegetables:						
Dried onions: (0704-030)						
United States	249	449	1,059	1,178	1,294	1,529
Bulgaria	295	268	307	243	48	263
China	301	86	265	230	41	90
Others	411	717	447	120	115	262
Total	1,256	1,520	2,078	1,771	1,498	2,144
Other dried vegetables: (0704-090)						
United States	246	375	321	539	337	1,813
China, mainland ,	1,593	2,532	2,690	3,630	2,789	1,823
Taiwan	1,353	1,135	881	1,500	1,459	1,186
Others	306	274	380	501	637	1,081
Total	3,498	4,316	4,272	6,170	5,222	5,903

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continue 4

ther processed fruits and vegetables cont'd:  Frozen leguminous: (0702-020)1		×	Metric		
Frozen leguminous: (0702-020) <sup>1</sup>			meine	tons	
United States,		_	_	9,933	8,139
China, mainland	man,		_	2,796	2,635
Taiwan	(4)	( <sup>4</sup> )	( <sup>4</sup> )	10,299	14,644
Canada		-		236	452
New Zealand	_	-	_	1,873	3,213
Others	_	_	***	336	1,934
Total			****	25,473	31,017
Frozen pineapples (0810-020, 2003-020)					
United States	34	132	14	3	378
Taiwan	21,345	10,146	5,088	7,966	8,506
Thailand	730	676	18	327	4,496
Other	141	146	10	14	61
Total	22,250	11,100	5,130	8,310	13,441
Frozen potatoes: (0702-010)					
United States	( <sup>4</sup> )	( <sup>4</sup> )	( <sup>4</sup> )	5,617	8,275
Canada	( )	( )		289	556
China	_	_		64	11
Others	_	_	_	_	9
Total				5,970	8,851
Total		**************************************			
Other frozen fruit: (0810-090, 2003-090)					
United States	51	301	573	2,375	1,727
Mexico		400	230	775	1,229
Brazil	_		16	569	77
Korea, Rep. of	103	273	1,084	3,060	1,739
China	578	592	226	76	134
Italy	100	152	195	486	1,041
Others	831	1,093	213	343	998
Total	1,663	2,811	2,537	7,684	6,945
Other frozen vegetables. (0702-090)	T				
Their of Otentes	c 400	16 629	12 207	7,259	7,142
United States,	6,409	16,628	12,397	1,713	1,622
China, mainland	6,792	5,801	4,181 3,719	2,954	3,580
Taiwan	9,120	15,349	2,591	1,803	1,247
New Zealand	4,267	7,232		927	754
Others	3,010	4,329	2,065	741	134
Total	29,598	49,339	24,953	14,656	14,345
Fruit purees and pastes: (2005-130, 210)					
	1.50	160	99		_
Honduras	15X	i n x			
Honduras	158 156	158 435		122	70
Honduras	158 156 135	435 231	724 42	122 8	70 5

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Commodity and country	1973	1974	1975	1976	1977	1978
Other processed fruits and vegetables cont'd:			~ Metri	ie tons – – –		
Fruit purees and pastes: (2005-130, 210) cont'd:						
ArgentinaOthers	10 174	131 182	171 194	509 285	915 443	5 63 223
Total	697	1,164	1,236	924	1,433	1,793
Jams: (2005-110)						
Bulgaria USSR China Romania United Kingdom Australia United States Others  Total  Marmalades and fruit jellies: (2005-120)  United Kingdom United States Bulgaria Australia West Germany	2,003 945 942 699 389 305 228 497 6,008	1,789 1,603 944 1,134 493 396 236 627 7,222 265 153 - 70 25	1,893 1,836 1,295 529 261 259 275 984 7,332	1,666 2,437 1,224 905 298 201 352 792 7,875	1,795 1,795 767 574 320 150 364 863 6,628	610 2,640 625 283 448 160 534 964 6,264 256 260 29 9
Others	69 644	98 611	59 499	707	156 712	97 691
Potato flour, flakes and meal (incl. mashed potatoes): (2002-250, 1105-000) <sup>1</sup>						07.
Netherlands	35 1,177 3	144 1,563 4	2,399	8,075	14,306	28,703
Canada	-	665	170	93 16	148 13	1,751
Total ,	1,215	2,376	2,569	8,184	14,467	30,454
Tomato ketchup: (2104-111)						
United States	507 _ 10	544  19	594 100 4	566 117 —	629 34 5	896 65 11
Total	517	<b>5</b> 63	698	683	668	972
Tomato paste: (2002-212)						
China, mainland Taiwan Portugal Spain Italy USSR Greece	1,265 3,365 15,458 436 52 - 288	1,966 4,927 17,185 848 - 359 3,254	697 11,953 5,005 1,476 16 433 432	355 13,200 2,556 2 180 560 371	327 20,452 4,541 139 16 415 382	1,009 29,598 3,653 33 122 161

Japan: Imports of Selected Fmit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Commodity and country	1973	1974	1975	1976	1977	1978
Other processed fruits and vegetables cont'd:			Metric	tons		
Tomato paste. (2002-212) cont'd						
Bulgaria Turkey United States. Mexico Chile Others.	1,710 89 1,961 613 - 555	1,252 1,281 2,018 5 - 1,890	278 3,154 569 460  683	1,027 76 313 1 458	58 2,188 170 700 369	400 - 1,205 34 270 51
Total	25,792	34,985	25,156	19,099	29,757	36,536
Tomato puree: (2002-211)						
Taiwan	109 4 430 55	814 ( <sup>2</sup> ) 856 33	1,049 - 323 28	757 ( <sup>2</sup> ) 348 7	711 (²) 320 0	1,182 ( <sup>2</sup> ) 315 2
Total	598	1,703	1,400	1,112	1,032	1,499
Tomato sauce: (2104-112) <sup>1</sup>					de a successión de del trata	
United States Others	55 3	86 1	121 3	168 -	201	253
Total	58	87	124	168	201	253
Juices:			1,00	0 liters — — ·		
Grape juice: (2007-137)						
United States. West Germany France. Others.	443 14 37 81	638 13 49 110	445 27 55 138	350 18 ( <sup>2</sup> )	1,135	389 12 — 180
Total	575	810	665	368	1,151	581
Grapefruit juice: (2007-112, 132, 142)  United States	( <sup>6</sup> ) - - -	( <sup>6</sup> )	( <sup>6</sup> ) - - -	557 36 1	961 128 13	1,283 51 10
Total	_			601	1,103	1,344
Lemon juice: (2007-133)						
United States. Argentina. Israel Italy Mexico Other	652 9 211 5 -	533 77 117 - - 1	466 94 195 - - 7	807 95 326 16 	707 46 256 14 1 2	884 198 251 21 - 65
Total	883	728	762	1,244	1,026	1,419
2-1111				-,	7,020	1,112

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Commodity and country	1973	1974	1975	1976	1977	1978
Juices cont'd:			- ~ 1,000 li	ters		
Orange juice: (2007-111, 121, 131, 141) <sup>1</sup>						
United States	469 - 15	779 65 37	595 20 26	1,200 259	1,244 188 3	1,116 463 2
Other	3	1		6	33	<del>-</del>
Total	487	882	641	1,465	1,438	1,581
Pineapple juice: (2007-136)						
Philippines	185 7 ———————————————————————————————————	61 268 —	181 1	219 11 -	225 47 2	210 
Total	192	329	182	229	274	210
Other fruit juices: (2007-139, 145, 149)						
South Africa	457 —	989 ( <sup>7</sup> )	506 1,246 402	806 260 61	3 172 —	180 —
Taiwan	15 15	70 18	24 9	27 15	( <sup>7</sup> )	$\binom{7}{7}$
Others	126	223	380	80	21	18
Total	613	1,300	2,567	1,249	196	203
Tomato juice: (2007-221)						· · · · · · · · · · · · · · · · · · ·
United States	581  91	352  112	225 - 69	130 7	164 48 1	372 0 0
Total	672	464	294	137	213	408
Other vegetable juices (2007-219, 222, 229)		104				700
United States	3,926	7,671 -	746 21	3,039 7	1,159 —	t,883
Taiwan	13 11	5 91		1	_	14 ( <sup>7</sup> )
Total	3,950	7,767	768	3,046	1,159	1,897
Dried fruit.			– – – Metric	tons		
Dates: (0801-300) <sup>1</sup>						
Iraq	438	185	697	1,624	226 5	574 13
China	9 	3	1 	1		9
Total	447	188	698	1,628	233	596

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Commodity and country	1973	1974	1975	1976	1977	1978
Dried fruit cont'd			Metri	c tons		
Tigs (0803-200)						
Turkey	- 120	_	49	14	_	41
Greece	120	_	2 <b>1</b> 45	11	18	68
Others.,	40	42		_	_	_
Total	160	42	115	25	18	109
Prunes: (0812-010)			····		***************************************	
Romania	37	39	12	39	117	80
Bulgaria	265	169	42	130	120	42
United States	767	735	744	1,412	1,063	2,290
Argentina	40	_	50	79		_
Others	8	3				-
Total	1,117	946	848	1,662	1,300	2,412
Raisins: (0804-290)				· · · · · · · · · · · · · · · · · · ·		
United States	4,457	10,768	17,191	21,404	8,211	16,188
China	2,178	1,370	1,424	2,122	1,473	1,588
Australia	6,062	2,119	3,575	3,004	2,059	3,668
South Africa	1,061	72	641	191	759	1,128
Greece	26	24	117	176	2,831	65
Others	6,484	381	94	15	3,708	571
Total	20,268	14,734	23,042	26,912	19,041	23,208
Dried fruit, nec. (0812-090)						
Chana , ,	438	352	226	418	568	403
Romania	_	5	11	24	34	6
United States	165	64	65	158	130	283
South Africa	164	99	106	142	249	172
Australia	118	55	60	27	17	44
Others	30	32	18	40	30	42
Total	915	607	486	809	1,028	950
uts:						
Sweet almonds: (0805-410) <sup>1</sup>						
United States	8,058 15	6,247	5,282	8,750	10,551	11,768 11
Total	8,073	6,247	5,282	8,750	10,551	11,779
Roasted peanuts: (2006-289)						
United States	( <sup>3</sup> )	,3 v	<b>/3</b> \	***	001	80.1
China, mainland	(*)	( <sup>3</sup> )	( <sup>3</sup> )	661	871	796
Taiwan			_	3,244	3,049	3,314
Hong Kong			-	773 877	108 254	18 618
Others	_			557	508	192
Total	_			6,112	4,790	4,938

Japan: Imports of Selected Fruit and Vegetable Items, Calendar 1973-78, by Country of Origin-Continued

Nuts cont'd:  Walnuts: (0805-200)  United States	100 15 601 213 71		—— Metric to → 116	ons — — — -		
United States	15 601 213	(2)	<b>→</b> 116			
Korea, Rep. of	15 601 213	(2)	· 116			
China	601 213			605	341	425
India	213		470	( <sup>2</sup> ) 493	22 777	29 806
		359	27	189	201	53
		118	29		9	45
Total	1,000	1,231	642	1,288	1,350	1,358
Other edible nuts: (0805-490)						
United States	32	58	44	120	94	136
Iran	712	981	798	962	1,152	800
China	916	528	617	830	1,138 97	872 125
Korea, Rep. of	8 26	4 ( <sup>2</sup> )	29 14	65 54	70	2
	1,694	1,564	1,502	2,031	2,551	2,015
Wine:			1,000	liters – – –		
Grape wine, in containers greater than 150 liters capacity: (2205-210) <sup>1</sup>						
Spain	1,099	5,899	2,527	2,776	2,680	1,000
Yugoslavia	1,269	5,908	1,237	2,486	3,666	3,016 3,900
Bulgaria	3,259 721	9,303 3,052	4,193 1,991	2,123 1,516	3,591 2,462	1,677
France	1,284	1,359	589	312	282	262
Chile	29	-	4	482	1,221	1,219
United States	23	56	34	102	82	11
Others	1,956	2,150	185	119	126	334
Total	9,640	27,727	10,760	9,916	14,110	11,419
Grape wine, in containers less than 150 liters capacity (2205-229)						
France	3,682	4,291	2,031	2,690	3,581	2,768
West Germany	1,180	1,546	1,288	2,107	2,659	2,817
Italy	611	717	231 370	494 237	765 358	616 489
Spain	257 222	677 164	370 89	88	183	124
United States	209	375	428	285	375	403
Australia	92	334	320	126	131	175
Others	347	490	486	185	291	261
Total	6,600	8,594	5,243	6,212	8,343	7,653
Champagne and other sparkling wines: (2205-100)						
Portugal	438	788	1,155	1,393	1,814	1,225
France	145	123	57	133	135	139
Spain	14	21	37 16	35 24	45 15	84 37
United States	5 20	15 14	16 11	24	13	11
West Germany	23	4	4	20	34	14
Others	27	13	18	5	13	3
Total	672	978	1,298	1,634	2,068	1,513

Commodity and country	1973	1974	1975	1976	1977	1978
Wines cont'd:			- 1,000 lite	ers — — — —		
Sherry, port and other fortified grape wine, in containers less than 150 liters capacity: (20205-291) <sup>1</sup>						
Spain	106	200	170	208	225	213
Portugal	52 30	75 47	45 15	38 8	41 10	57 10
Australia	9	3	-	· · ·	-	2
Others	12	17	17	2	31	4
Total	209	342	247	256	307	286
Vermouth: (2206-00)						
Spain	349	444	783	914	1,486	570
Italy	951	1,379	552	403	450	236
France	41	34	30	146	65	54
United States	-		20	28	17	15
Others	2	5	2	8	3	21
Total	1,343	1,862	1,387	1,499	2,021	986
Flowers						
Cut Flowers: (0603-000)	Metric tons					
Taiwan	82	82	194	368	519	906
Thailand	9	21	51	82	183	408
United States	17	31	47	71	69	119
Brazil	32 4	23 2	24 3	70 13	62 13	31 6
Spain	31	28	36	49	99	154
Total	175	187	35.5	653	945	1,624
Live plants (trees, shrubs, etc.): (0602-	*****		<u> </u>			
000)			- = = 1,000 u	nits		
United States	650	607	1,151	2,688	2,665	1,491
Thatland	102	68	145	1,909	1,437	370
Netherlands	803	1,126	433	312	235	407
Korea, Rep. of	4,979	3,069	2,538	526 180	899 150	987 528
Taiwan	1,366 708	493 300	350 307	278	392	971
Total	8,608	5,663	4,924	5,893	5,778	4,754
Hops: (1206-100) <sup>1</sup>			– – Metric t	0115		
110011 (1200-100)						
West Germany	1,214	2,031	1,778	2,068	2,034	2,260
Czechoslovakia	1,050	1,032	877	1,295	1,225	990
United States	164	377	344	382 45	332 20	380 7 <i>6</i>
Yugoslavia	226	235	242 7	43 40	20	_
China	3 36	12 24	19	20	32	31
Total	2,693	3,711	3,267	3,850	3,645	3,737
	,					

<sup>&</sup>lt;sup>1</sup> Commodities classified according to the nomenclature of the Customs Cooperation Council. <sup>2</sup> Less than 1 MT. <sup>3</sup> Not separately classified. <sup>4</sup> Included in Other Frozen Vegetables category. <sup>5</sup> Does not include canned mushrooms, leguminous vegetables, peas, or bambo shoots. <sup>6</sup> Japanese import statistics do not differentiate between single strength and concentrate juices. <sup>7</sup> Less than 1,000 liters.

Source: Japan Exports and Imports, Japan Tariff Association.

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78

Item	Calendar year	Japan imports from U.S.	U.S. market share	Total Japanese imports
Fresh fruit.	····	MT	Percent	MT
Ayocados, mangoes, guavas	1973	89	40	220
,	1974	84	20	417
	1975	76	18	414
	1976	126	21	607
	1977	273	24	1,154
	1978	462	29	1,590
Berries.	1973	69	97	71
	1974	290	99	293
	1975	318	99	320
	1976	16	100	16
	1977	71	90	79
	1978	561	94	598
Grapes	1973	662	64	1,034
	1974	683	74	919
	1975	1,292	98	1,312
	1976	1,538	98	1,562
	197 <i>7</i>	970	98	994
	1978	1,784	99	1,795
Grapefruit	1973	105,230	96	109,695
	1974	142,889	94	151,439
	1975	131,845	90	146,702
	1976	139,871	92	151,757
	197 <i>7</i>	146,940	91	161,242
	1978	129,117	91	142,154
Lemons and Limes	1973	91,114	99	91,268
	1974	92,944	99	92,976
	1975	63,805	99	64,051
	1976	92,768	100	92,768
	1977	104,663	99	104,684
	1978	116,892	99	116,945
Melons,	1973	$\binom{n}{2}$	_	(1)
	1974	(;)	-	$\zeta_{i}$
	1975	(1)		(1)
	1976	1,681	83	2,036
	19 <b>7</b> 7 1978	1,846 4,206	76 80	2,427 5,286
Owners				
Oranges	1973	15,258	93	16,418
	1974 1975	18,630	91	20,437
	1976	20,222 24,388	91 99	22,116 24,401
	1977	22,289	99	22,499
	1978	50,898	99	51,008
Pineapple	1973	77	(2)	55,549
A CONTRACTOR OF THE CONTRACTOR	1974	86	<b>}</b> 2 <b>\</b>	36,103
	1975	45	$\binom{2}{2}$	54,218
	1976	28	(2)	62,384
	197 <b>7</b>	8	( <sup>2</sup> )	77,607
	1978	38	(2)	101,478

See footnotes at end of table.

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78-Continued

Item	Calendar year	Japan imports from U.S.	U.S. market share	Total Japanese imports
Fresh vegetables:		MT	Percent	MT
Garlic	1973	110	4	2,859
	1974	94	14	672
	1975	1,244	30	4,101
	1976	1,253	20	6,175
	1977		ő	4,554
	1978	980	32	3,084
Lettuce	1973	(°) (3) (3)		(3)
	1974	(3)		(3)
	1975	(3)		(3)
	1976	256	84	305
	1977	108	100	108
	1978	126	100	126
Onions	1973	24,895	53	46,923
	1974	25,817	40	65,256
	1975	14,371	48	30,054
	1976	33,194	53	62,280
	1977	7,884	20	39,868
	1978	45,850	49	94,332
Other fresh vegetables	1973	1,418	48	2,967
	1974	1,612	29	5,574
	1975	327	7	4,860
	1976	80	( <sup>2</sup> )	17,486
	1977	121	2	5,036
	1978	200	6	3,421
Canned fruits.				
Canned apricots	1973	126	7	1,910
	1974	107	8	1,418
	1975	35	7	484
	1976	74	6	1,154
	1977	92	9	1,002
	1978	104	8	1,253
Canned cherries	1973	270	23	1,155
	1974	94	35	266
	1975	158	78	202
	1976	272	60	453
	1977	452	69	658
	1978	620	79	784
Canned peaches	1973	4,229	17	24,203
	1974	2,803	19	14,998
	1975	1,766	16	10,904
	1976	7,335	35	21,200
	1977 1978	14,240 18,600	61 56	23,378 33,046
Canned pears	1973			
	1973	205	11	1,845
	1974	85	4	2,081
	1975	20	3	740
	1977	1 <b>22</b> 80	5	2,289
	1978	66	2 2	3,740
	1570	00	2	4,357

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78-Continued

Item	Calendar year	Japan Imports from U.S.	U.S. market share	Total Japanese imports
Canned fruits cont'd:		MT	Percent	MT
Canned pineapple	1973	2,006	9	23,099
Camou phicappie	1974	306	1	23,630
	1975	22	(2)	7,909
	1976	169	1	13,755
	1977	269	1	20,388
	1978	395	2	24,266
Canned mixed fruit	1973	2,636	77	3,403
	1974	2,832	79	3,600
	1975	1,072	63	1,710
	1976	1,687	65	2,596
	1977	2,566	67	3,823
	1978	3,266	61	5,388
Canned vegetables:			4	2 000
Canned asparagus	1973	66	2	3,089 4,200
	1974	79	(2)	2,002
	1975	7	( <sup>2</sup> )	
	1976	27	i	2,764
	1977	31 50	2	
	1978	50	2	
Canned sweet corn	1973	7,816	84	
	1974	6,966	75	
	1975	4,184	86	
	1976	1,440	99	
	1977	1,241	95	
	1978	2,544	98	2,606
Canned tomatoes	1973	140	7	
	1974	298	5	
	1975	58	4	1,585
	1976	49	2	
	1977	42	( <sup>2</sup> )	5,279
	1978	81	1	6,001
Other canned vegetables	1973	323	3	
	1974	312	4	
	1975	595	9	
	1976	1,043	13	
	1977 1978	1,889 1,822	20 18	
Other processed vegetables: Dried onions	1973	249	20	0 1,256
Ditod Olliquation of the contract of the contr	1974	449	30	
	1975	1,059	5	
	1976	1,178	6	
	1977	1,294	80	
	1978	1,529	7	
Other dried vegetables	1973	246		7 3,498
-	1974	375		9 4,316
	1975	321	1	8 4,272
	1976	539		9 6,170
	1977	337	7	6 5,222
	1978	1,813	3	1 5,903

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78-Continued

Item	Calendar year	Japan imports from U.S.	U.S. market share	Total Japanese imports
Other processed fruits and vegetables cont'd		MT	Percent	MT
Frozen leguminous	1973	( <sup>4</sup> )	-	( <sup>4</sup> )
	1974	( <sup>4</sup> ) ( <sup>4</sup> )	_	( <sup>4</sup> ) ( <sup>4</sup> )
	1975	( <sup>4</sup> )	_	( <sup>4</sup> )
	1976	9,933	39	25,473
	1977	8,139	26	31,017
	1978	7,665	22	34,336
Frozen pineapple	1973	34	( <sup>2</sup> )	22,250
	1974	132	1	11,100
	1975 1976	14 3	(2) (2)	5,130 8,310
	1977	378	(-)	13,441
	1978	156	(2)	28,788
Frozen potatoes	1973	(4)	_	(4)
•	1974	(4)	_	(4)
	1975	( <sup>4</sup> )	_	(4)
	1976	5,617	94	5,970
	1977	8,275	93	8,851
	1978	14,873	91	16,403
Other frozen fruit	1973	51	3	1,663
	1974	301	11	2,811
	1975	573	23	2,537
	1976 1977	2,375 1,727	31 25	7,684 6,945
	1978	2,174	30	7,241
Other frozen vegetables	1973	6,409	22	29,598
	1974	16,628	34	49,339
	1975	12,397	50	24,953
	1976	7,259	50	14,656
	1977 1978	7,142 9,999	50 62	14,345 16,199
Emilian process and process	1973	156	22	697
Fruit purees and pastes	1974	435	37	1,164
	1975	724	59	1,236
	1976	122	13	924
	19 <i>7</i> 7	70	5	1,433
	1978	962	54	1,793
Jams	1973	228	4	6,008
	1974	236	3	7,222
	1975	275	4	7,332
	1976	352	4	7,875
	1977 1978	364 534	5 9	6,628 6,264
Marmalades and fruit jellies	1973	177	24	644
manufactoria itali jonio	1974	177 153	27 25	611
	1975	184	37	499
	1976	215	30	707
	1977	195	27	712
	1978	260	38	691

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78-Continued

Item	Calendar year	Japan imports from U.S.	U.S. market share	Total Japanese imports
Other processed fruits and vegetables cont'd:		MT	Percent	МT
Potato flour, flakes, meal	1973	1,177	97	1,215
	1974	1,563	66	2,376
	1975	2,399	93	2,569
	1976	8,075	99	8,184
	1977	14,306	99	14,467
	1978	28,703	94	30,454
Tomato ketchup	1973	504	98	517
	1974	544	97	563
	1975	594	85	698
	1976	566	83	683
	1977	629	94	668
	1978	896	92	972
Tomato paste	1973	1,961	8	25,792
	1974	2,018	6	34,985
	1975	569	2	25,156
	1976	76	<b>(2)</b>	19,099
	1977	170	(2)	29,757
	1978	1,205	3	36,536
Tomato puree	1973	430	72	598
	1974	856	50	1,703
	1975	323	23	1,400
	1976	348	31	1,112
	1977 1978	320 315	31 21	1,032 1,499
Tomato sauce	1973	55	95	58
101111111111111111111111111111111111111	1974	86	99	87
	1975	121	98	124
	1976	168	100	168
	1977	201	100	201
	1978	253	100	253
uices:		1,000 liters		1,000 liters
Grape juice	1973	443	77	575
	1974	638	78	810
	1975	445	67	665
	1976	350	95	368
	1977	1,135	99	1,151
	1978	389	67	581
Grapefruit juice	1973	( <sup>5</sup> )	_	(5)
	1974	(5) (5)	~~~	( <sup>5</sup> ) ( <sup>5</sup> )
	1975		_	
	1976	557	93	601
	1977 1978	961 1,283	87 95	1,103 1,344
Lemon juice	1973	652	74	883
momentation is a state of the s	1974	533	73	728
	1975	466	61	762
	1976	807	65	1,244
			69	
	197 <b>7</b>	707	אט	1,026

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78-Continued

Item	Calendar year	Japan imports from U.S.	U.S. market share	Total Japanese imports
Juices cont'd:		1,000 liters	Percent	1,000 liters
Orange juice	1973	469	96	487
Orange Juice	1974	779	88	882
	1975	595	93	641
	1976	1,200	82	1,465
	1977	1,244	87	1,438
	1978	1,116	71	1,581
Pineapple juice	1973	7	4	192
* Maraphie James 11,1111111111111111111111111111111111	1974	268	81	329
	1975	1	(2)	182
	1976	11	5	229
	1977	47	17	274
	1978	-	0	210
Other fruit juices	1973	457	75	613
Other Hale Janes Hill Hill Hill Hill Hill Hill Hill Hil	1974	989	76	1,300
	1975	1,246	49	2,567
	1976	260	21	1,249
	1977	172	88	196
	1978	180	89	203
Tomato juice	1973	581	86	672
Tomate jules	1974	352	76	464
	1975	225	77	294
	1976	130	95	137
	1977	164	77	213
	1978	372	91	408
Other vegetable juices	1973	3,926	99	3,950
o tales i agramatic junioral i transportation i transport	1974	7,671	99	7,767
	1975	746	97	768
	1976	3,039	99	3,046
	1977	1,159	100	1,159
	1978	1,883	99	1,897
ried fruit:		MT		MT
Dates	1973		0	447
	1974	_	0	188
	1975		0	698
	1976	3	( <sup>2</sup> )	1,628
	1977	5	2	233
	1978	13	2	596
Figs	1973	120	75	160
	1974		0	42
	1975	21	18	115
	1976	11	44	25
	1977	18	100	18
	1978	68	62	109
Prunes	1973	767	69	1,117
	1974	735	78	946
	1975	744	88	848
	1976	1,412	85	1,662
	1977	1,063	82	1,300
	1978	2,290	95	2,412

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78-Continued

Raisins	Items	Calendar year	Japan imports from U.S.	U.S. market share	Total Japanese imports
Raisins	Dried fruit cont'd:		МT	Percent	MT
1974   10,768   73   1975   17,191   75   2   1976   21,404   80   2   1977   8,211   43   1   1977   8,211   43   1   1978   16,188   70   2   1   1978   16,188   70   2   1   1   1   1   1   1   1   1   1		1973			20,268
1975   17,191   75   2   1976   21,404   80   2   1977   8,211   43   1   1978   16,188   70   2   2   2   2   2   2   2   2   2				73	14,734
1977   8,211   43   1   1978   16,188   70   2   2   2   2   1974   65   5   5   1975   16   18   1976   16   18   1976   16   18   1976   16   18   1976   16   18   1976   16   18   1976   16   18   1976   18   1976   18   1976   18   1976   18   1976   18   1976   18   1976   18   1976   1977   197		1975		75	23,042
Dried fruit, nec 1973 165 18 1974 64 11 1975 65 13 1976 158 20 1977 130 13 1875 1975 100 1978 11,768 99 1975 116 18 1977 871 18 1978 796 16 1978 1978 1976 605 47 1977 341 25 1977 341 25 1977 341 25 1978 136 7 7 1978 106 1797 1977 341 25 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 7 1978 136 7 1978 136 7 7 1978 136 7 7 1978 136 136 7 1978 136 7 7 1978 136 136 7 1978 136 7 1978 136 136 7 1979 1378 136 7 1979 1378 136 136 7 1979 1378 136 136 7 1979 1378 136 136 7 1979 1378 136 136 7 1979 1378 136 136 7 1979 1378 136 136 7 1979 1378 136 17 1979 1378 136 17 1979 1378 136 17 1979 1378 136 7 1979 1378 136 7 1979 1378 136 7 1979 1378 136 7 1979 1379 1379 1379 1379 1379 1379 13					26,912
Dried fruit, nec.					19,041
1974   64   11   1975   65   13   1976   158   20   1977   130   13   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1974   6,247   100   1974   6,247   100   1975   5,282   100   1976   8,750   100   1977   10,551   100   1978   11,768   99   1979   1978   11,768   99   1979   1978   11,768   99   1979   1974   (1)   - (1)   1974   (1)   - (1)   1974   (1)   - (1)   1975   (1)   - (1)   1976   661   11   1977   871   18   1978   796   16   16   1977   871   18   1978   796   16   16   18   1976   605   47   1977   341   25   1978   425   31   100   10   10   10   10   10   1		1978	16,188	70	23,208
1975   65   13   1976   158   20   1977   130   13   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1978   283   30   1974   6,247   100   1975   5,282   100   1976   6,247   100   1976   6,750   100   1977   10,551   100   1977   10,551   100   1978   11,768   99   1978   11,768   99   1979   1978   11,768   11   1977   1975   11   1975   11   1975   11   1977   1975   11   1977   1978   11   1977   1978   11   1979   11   1979   11   1979   11   1979   11   10   10   10   10   10   10   1	Dried fruit, nec				915
Nuts:  Sweet almonds					607
Nuts:  Sweet almonds					486
Nuts:  Sweet almonds					809
Nuts:  Sweet almonds . 1973					1,028 950
Sweet almonds		2010	202		
1974   6,247   100   1975   5,282   100   1976   8,750   100   1977   10,551   100   1977   10,551   100   1978   11,768   99   1978   11,768   99   1978   11,768   100   1978   11,768   100   1978   11,768   100   1974   (¹)   (¹)   1975   (¹)   (¹)   1976   (661   11   1977   871   18   1978   796   16   (1)   1978   796   16   (1)   1978   796   16   (1)   1974   (65   5   5   1975   116   18   1976   (605   47   1977   341   25   1976   (605   47   1977   341   25   1978   425   31   (1)   1978   425   31   (1)   1978   425   31   (1)   1976   100   6   1977   344   3   1976   120   6   1977   94   4   4   1978   136   7   (1)   1978   136   7   (1)   1978   136   7   (1)   1978   136   7   (1)   1978   136   7   (1)   1976   100   10   10   10   10   10   10		1973	8,058	100	8,073
1976			6,247	100	6,247
1977   10,551   100   10   10   10   10   10   10		1975		100	5,282
Roasted peanuts					8,750
Roasted peanuts					10,551
1974   (1)		1978	11,768	99	11,779
1975   (1)	Roasted peanuts	1973	(1)		$\binom{1}{2}$
1976   661   11   18   1977   871   18   1978   796   16			(1)		
1977   871   18   1978   796   16					
Walnuts 1978 796 16  Walnuts 1978 796 16  Walnuts 1973 100 10 1974 65 5 1975 116 18 1976 605 47 1977 341 25 1978 425 31  Other edible nuts 1973 32 2 1974 58 4 1975 44 3 1976 120 6 1977 94 4 1978 136 7  Wine: 1,000 liters 1,000 liters Grape wine, greater than 150 liter containers 1973 23 (2) 1974 56 (2) 1975 34 (2) 1976 102 1 1977 82 (2) 1977 82 (2) 1978 11 (2)					6,112
1974					4,790 4,938
1974	Walento	1072	100	10	1,000
1975	үшпись				
1976   605   47   1977   341   25   1978   425   31					
1977   341   25   1978   425   31					
Other edible nuts					
Wine:  Grape wine, greater than 150 liter containers			425	31	1,358
Wine:  Grape wine, greater than 150 liter containers	Other edible nuts	1973	32	2	1,694
Wine:  Grape wine, greater than 150 liter containers		1974	58		
Wine:  Grape wine, greater than 150 liter containers					
Wine: Grape wine, greater than 150 liter containers					
Wine: Grape wine, greater than 150 liter containers					
Grape wine, greater than 150 liter containers		1770			•
1974 56 ( <sup>2</sup> ) 1975 34 ( <sup>2</sup> ) 1976 102 1 1977 82 ( <sup>2</sup> ) 1978 11 ( <sup>2</sup> )	Wine:	1072		(2)	1,000 liters 9,640
1975 34 ( <sup>2</sup> ) 1976 102 1 1977 82 ( <sup>2</sup> ) 1978 11 ( <sup>2</sup> )	Grape wine, greater than 150 liter containers			(*) (2)	27,727
1976 102 1 1977 82 ( <sup>2</sup> ) 1978 11 ( <sup>2</sup> )				(2)	10,760
1977 82 ( <sup>2</sup> ) 1978 11 ( <sup>2</sup> )					
1978 11 (2)		1977			14,110
1070				(2)	11,419
Grone wine less than 150 liter containers	Grape wine, less than 150 liter containers	1973	209	3	6,600
1974 375 4	Grape witte, leas than 100 liter contamors				
1975 428 8			428	8	5,243
1976 285 5		1976	285	5	6,212
1977 375 4	•	1977			
1978 403 5		1978	403	5	7,653

U.S. Market Shares of Selected Fresh and Processed Fruits and Vegetables, Calendar 1973-78-Continued

Item	Calendar year	Japan imports from U.S.	U.S. market share	Total Japanese imports
Wine cont'd.	<u> </u>	1,000 liters	Percent	1.000 liters
Champagne and other sparkling wines	1973	5	(2)	672
Champagne and other sparking whies.	1974	15	2	978
	1975	16	1	1,298
	1976	24	ī	1,634
	1977	15	(2)	2,068
	1978	37	2	1,513
Sherry, port, and other grape wines	1973	9	4	209
Divisity, party many contract perfect management of the contract perfect management of	1974	3	(2)	342
	1975	_	0	247
	1976	_	0	256
	1977	-	0	307
	1978	2	(2)	286
Vermouth	1973	_	0	1,343
	1974	_	0	1,862
	1975	20	1	1,387
	1976	28	2	1,499
	1977	17	(2)	2,021
	1978	15	2	986
Flowers:		1,000 units		1,000 units
Cut flowers	1973	17	10	175
	1974	31	17	187
	1975	47	13	355
	1976	71	11	653
	1977	69	7	945
	1978	119	7	1,624
Live plants	1973	650	8	8,608
	1974	607	11	5,663
	1975	1,151	23	4,924
	1976	2,688	46	5,893
	1977	2,665	46	5,778
	1978	1,491	31	4,754
.,	1070	MT		MT 2 CO2
Hops	1973	164	6	2,693
	1974	377	10	3,711
	1975	344	11	3,267
	1976	382	10	3,850
	1977	332	9	3,645
	1978	380	10	3,737

<sup>&</sup>lt;sup>1</sup> Not separately classified. <sup>2</sup> Less than 1 percent. <sup>3</sup> Included in Other Fresh Vegetables category. <sup>4</sup> Included in Other Frezen Vegetables category. <sup>5</sup> Japanese import statistics do not differentiate between single-strength and concentrate juices.

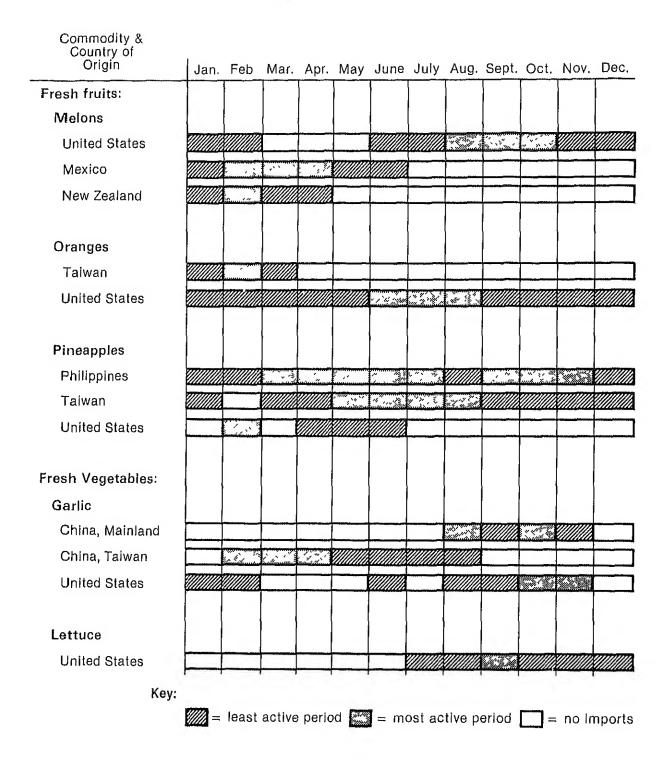
August 1979

Commodity Programs, FAS, USDA

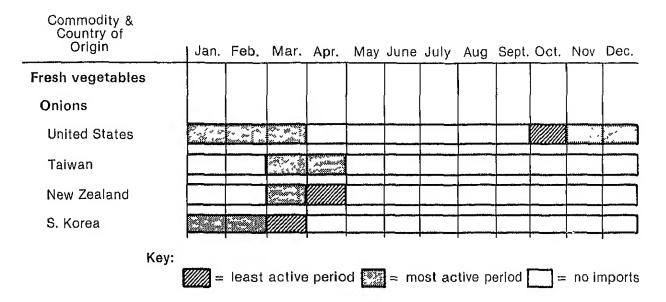
## Normal Japanese Fresh Fruit and Vegetable Import Seasons, by Country of Origin<sup>1</sup>

Commodity & Country of Origin Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec. Fresh fruits: Avocados, mangoes Mexico **United States Philippines** Taiwan Berries Canada United States New Zealand Grapefruit United States Israel Mexico Swaziland Grapes **United States** Lemons and limes 10-42-1725 United States Mexico Key: = least active period = most active period = no imports

## Normal Japanese Fresh Fruit Vegetable Import Seasons, by Country of Origin¹ - Continued



# Normal Japanese Fresh Fruit and Vegetable Import Seasons, by Country of Origin¹ - Continued



<sup>&</sup>lt;sup>1</sup>Based on official Japanese imports for 1978.

Source: Japan: Exports and Imports, published by the Japan Tariff Association.

August 1979

Commodity Programs, FAS, USDA

# Japanese Laws Affecting Importation of Fresh and Processed Fruits and Vegetables

#### Plant Quarantine Law.

This law imposes restrictions on imports of fresh fruits and vegetables to prevent foreign plant diseases and injurious insects from entering the country. A few of these restrictions on plants and unprocessed plant materials include.

- (1) Must be imported through designated seaports and airports;
- (2) Must be accompanied by a federal phytosanitary certificate issued by the country of origin;
- (3) Must not be imported through the mail, except in small samples, commercial samples or through the parcel post; and
- (4) Those received through the mail must be reported to a Plant Protection Station for inspection.

Various fresh fruits and vegetables may not be imported due to certain insects. For a detailed list of plant quarantine restrictions applicable to fresh fruits and vegetables from the Continental United States and Hawaii, see pages 12 and 16. Under this law issued by the Japanese Ministry of Agriculture Forestry and Fisheries, each shipment of fruits, vegetables, plants, trees and bulbs must be inspected on arrival. If a shipment is found to be infected by injurious insects or diseases, quarantine authorities are empowered to reject part or all of the shipment, or require treatment of shipment.

Imports of nursery stock such as fruit trees, plants, and bulbs are also subject to inspection at the time of importation. Samples of each item are grown at national quarantine farms where careful testing is performed to detect the presence of plant diseases.

Japanese Ministry of Health and Welfare authorities inspect horticultural imports closely for the use of unauthorized chemicals and sprays or excessive residues of chemicals. The U.S. exporter should be sure that only authorized treatments are used in preparing items for export and that these are applied according to approved procedures. Even packaging materials are closely inspected.

#### Japan Agricultural Standards (JAS) Law:

This law provides for standardization of container sizes and labelling requirements. Manufacturers must provide a minimum of information for the Japanese consumer. For example, added materials such as salt or food additives must be listed on the label by their most common name. Moreover, food is also subject to examination on a random basis.

#### Food Sanitation Law:

This law protects Japanese consumers from inferior or tainted foods and beverages. It provides standards for safety evaluation of pesticide residues in food, standards for food additives, and restrictions on use of food additives.

Note. For further information regarding Japanese plant quarantine regulations on fresh fruits and vegetables, contact the Animal and Plant Health Inspection Service (APHIS). This agency also inspects fruit and vegetable shipments for export and issues phytosanitary certificates to meet the import requirements.

Animal & Plant Health Inspection Service Export Section of the Regulatory Support Staff Plant Protection and Quarantine Programs U.S. Department of Agriculture Hyattsville, MD 20782

Telephone: (301) 432-8537

For information regarding the clearance of processed food products, the Foreign Agricultural Service (FAS) offers a label clearance service.

The procedure is as follows send to FAS your label that indicates the ingredients of your product and FAS will then send it to the Agricultural Counselor in Tokyo for clearance from the proper Japanese authorities. A form with complete instructions is available. There is a \$5 charge per label.

You will be informed whether the product can be admitted or if approval might be given provided certain changes were made to the product. If changes are required, they are generally in regard to preservatives or additives.

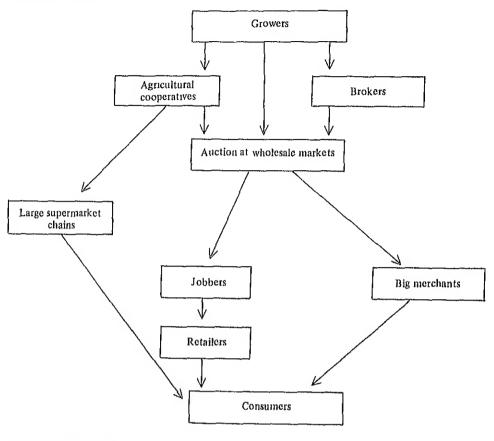
For complete information on this service, contact.

Coordinator New Products Testing System Export Trade Services Division Foreign Agricultural Service Washington, DC 20250 Telephone: (202)447-2423

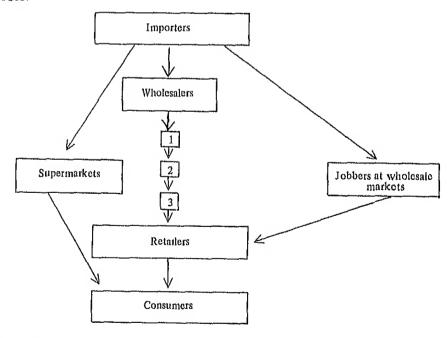
## Japanese Distribution System

Before entering a foreign market, a new-to-market firm should understand the distribution system of the country involved. The distribution system in Japan is widely known to be long and complex, thereby adding substantially to the costs on fruit and vegetable items that the consumer ultimately pays. The Japanese wholesale system consists of three or more levels. In the past, trading companies were largely responsible for importing fruit and vegetable items. However, direct selling is becoming more accepted in an attempt by Japanese firms to lower distribution costs and to expedite the movement of imported items. Urban retail stores in Japan consist largely of neighborhood outlets ("mom and pop" stores) and large department stores. The following diagram illustrates the general distribution pattern for domestic and imported fresh fruits and vegetables.

## DOMESTIC PRODUCTS



## IMPORTED PRODUCTS:



Source: Based on information from the Japanese industry and arranged by the Office of the Agricultural Counselor, Tokyo.

To better understand the Japanese distribution system, the following example illustrates the costs involved in importing citrus—oranges, grapefruits, and lemons.

Example of Distribution and Pricing of Imported Fresh Citrus, 1978

Item	Oranges <sup>1</sup>	Grapefruit (Florida)	
Fruit count per carton ,	. 88	40	140
Port of arrival (yearly average c.i.f. price per carton)	. \$10.00	\$ 8.00	\$11.00
Import duty	4.00	3.20	1.10
Total in dollars to this point	. \$14.00	\$11.20	\$12.10
(Yen equivalent—converted at an	<sup>2</sup> (¥2,970)	(¥2,375)	(¥2,565)
Miscellaneous expenses: ¥450 per carton for unloading, warehousing, bank charges, etc.	¥ 450	¥ 450	¥ 450
Price to importer	¥3,420	¥2,825	¥3,015
Importer's normal margin , ,	¥2,400 (70%)	¥ 140 (5%)	¥ 150 (5%)
Price to primary wholesaler		¥2,965 \$%	¥3,165
Price to secondary wholesaler Secondary wholesaler's markup	•	¥3,110 10%	¥3,320 10%
Price to retailer	¥6,720	¥3,420	¥3,650
Retail price (per fruit)	¥ 150	¥ 120	¥ 45
Equivalent amount per carton received by retailer after deducting estimated 10% decay			¥5,670 (\$26,70)

<sup>&</sup>lt;sup>1</sup> Oranges sold under a quota system. <sup>2</sup> ¥ represents yen.

Source: Prepared by the Office of the Agricultural Counselor, Tokyo.

## Japanese Fruit and Vegetable Importers, Associations, and Trading Companies (Partial Lists)

The following fruit and vegetable importers include. Fresh and processed fruit and vegetable importers and trading associations; juice importers; canned food importers; dried fruit importers; wine manufacturers and importers; and the offices of the major Japanese trading companies located in the United States and Japan. These lists are provided with the understanding that no guarantee of reliability is implied and no discrimination is intended by inadvertent omission of any firm from these lists.

## Fruit and Vegetable Importers and Associations (Partial List)

Name of Company	Address
C Itoh & Co., Ltd.	4, Nihonbashi Honcho 2-chome, Chuo-ku, Tokyo (103)
Kanematsu-Gosho Co., Ltd.	14-1, Kıyobaslıı 2-chome, Chuo-ku, Tokyo (104)
Kasho Company, Ltd.	14-9, Nihonbashi 2-chome, Chuo-ku, Tokyo (103)
Marubeni Corp.	4-2, Ohtemachi 1-chome, Chiyoda-ku, Tokyo (100)
Mitsubishi Corp.	3-1, Marunouchi 2-chome, Chiyoda-ku, Tokyo (100)
Mitsui & Co, Ltd.	2-1, Ohtemachi 1-chome, Chiyoda-ku, Tokyo (100)
Nissho-Iwai Co., Ltd.	4-5, Akasaka 2-chome, Minato-ku, Tokyo (107)
Sumisho Fruit & Vegetables Co., Ltd.	Kandabashi Daiichi Bldg., 1, Kanda Nishiki-cho 1-chome, Chiyoda-ku, Tokyo (100)
Toshoku Co., Ltd.	4, Nihonbashi Muromachi 2-chome, Chuo-ku, Tokyo (103)
Toyo Menka Kaisha, Ltd.	Imo Bldg., 1-1, Uchisaiwai-cho, 2-chome, Chiyoda-ku, Tokyo (101)
UNICOOP JAPAN	Nokyo Bldg., 8-3, Ohtemachi 1-chome, Chiyoda-ku, Tokyo (100)
Fujiı Hajime Co., Ltd.	8, Takara-cho 2-chome, Chuo-ku, Tokyo (104)
Urase & Co., Ltd.	2-8, Meguro Honmachi 4-chome, Meguro-ku, Tokyo (152)
Sumaru Boeki Co., Ltd.	7-7, Yushima 3-chome, Bunkyo-ku, Tokyo (113)
Tokyo Seika Co., Ltd.	14-1, Sotokanda 4-chome, Chiyoda-ku, Tokyo (101)
Toyota Tsusho Co., Ltd.	Yaesu Mitsui Bldg., 7, Yaesu 5-chome, Chuo-ku, Tokyo (103)
Kasho Co., Ltd.	14-9, Nihonbashi 2-chome, Chuo-ku, Tokyo (103)
Meidi-ya Co., Ltd.	4, Kyobashi 2-chome, Chuo-ku, Tokyo (104)
Nichimen Co., Ltd.	6, Takaracho 1-chome, Chuo-ku, Tokyo (104)
Pacific Trading Co., Ltd.	Rm. 767, Marunouchi Bldg., 4-1, Marunouchi 2-chome, Chiyoda-ku, Tokyo (100)
Tokyo Maruichi Shoji Co., Ltd.	16-9, Uchikanda 2-chome, Chiyoda-ku, Tokyo (101)
Shınyei Kaisha, Tokyo Branch Office	Daiwa Bank Shinbashi Bldg., 10-7, Shinbashi 1-chome, Minato-ku, Tokyo (105)
Yamaguchi Shoten, Ltd.	Daito Bldg., 3, Kanda Neribei-cho, Chiyoda-ku, Tokyo (100)

## Fruit and Vegetable Importers and Associations-Continued

Tokyo Daiichi Tsusho Kaisha, Ltd.	New Daito Bldg., 4th Floor, 3-3, Kanda Neribei-cho, Chiyoda-ku,
	Tokyo (100)

Seibu Seika Co., Ltd. 21-5, Takanodai 1-chome, Nerima-ku, Tokyo (177)

Tobu 4th Foods Sec., K. K. Daiei 22-17, Nishi Gotanda 7-chome, Shinagawa-ku, Tokyo (141)

Toshin Trading Co., Ltd.

Takeya Bldg., 13, Soto-Kanda 2-chome, Chiyoda-ku, Tokyo

(101)

Kinokuniya Supermarket Co., Ltd. 11-7, Kita-Aoyama 3-chome, Minato-ku, Tokyo (107)

Osaka Nambu Godo Seika K. K. 744-1, Nakamura-cho, Sakai-shi, Osaka (591)

Kyoto Seika Godo Co., Ltd. Shiyuchi Sujyaku Bunkı-cho, Shimokyo-ku, Kyoto (600)

Tominaga Boeki Kaisha, Ltd. 5, Goko-dori 5-chome, Fukiai-ku, Kobe (651)

Universal Foods Co., Ltd. 18, Minami-Aoyama 4-chome, Minato-ku, Tokyo (107)

Sanyo International Inc. Rm. 706, Kairaku Bldg., Shin-Ueno, 19-12, Higashi Ueno

1-chome, Taito-ku, Tokyo (110)

Chatani Sangyo Co., Ltd. Sanwa Bank Bldg., 55, Kawara-machi 2-chome, Higashi-ku, Osaka

(541)

Nakamito Shoji Kaisha, Ltd. 8-3, Azuma-dori 1-chome, Fukiai-ku, Kobe (651)

Ueya Boeki Co., Ltd. 1-23, Goko-dori 3-chome, Fukiai-ku, Kobe (651)

United Produce Co., Ltd. Sakamoto Bldg., 8-8, Shibaura 2-chome, Minato-ku, Tokyo (108)

Associations Address

Japan Fresh Fruit and Vegetable Azuma Bldg., 7, Honcho 1-chome, Yokohama-shi Imports Managerial Association

Japan Citrus Importers Association 8, Takara-cho 2-chome, Chuo-ku, Tokyo (104)

## Juice Importers (Partial List)

## A. Fruit Juice, Excluding Orange and Pineapple Juice

Address
2-4, Nihonbashi Honcho, Chuo-ku, Tokyo (103)
14-9, Nihonbashi 2-chome, Chuo-ku, Tokyo (103)
Rm. 767, Marunouchi Bldg., Marunouchi 2-4-1, Chiyoda-ku, Tokyo (100)
1-9-19, Kanda Kajicho, Chiyoda-ku, Tokyo (103)
4, Nihonbashi Muromachi 2-chome, Chuo-ku, Tokyo (103)
4-5, Akasaka 2-chome, Minato-ku, Tokyo (107)
2-3-1, Marumouchi, Chiyoda-ku, Tokyo (100)
Ginyu Bldg., 13-12, 1-chome, Ginza Chuo-ku, Tokyo (104)
41, Kamiya-cho, Kita-ku, Osaka (530)

## Juice Importers-Continued

## A. Fruit Juice, Excluding Orange and Pineapple Juice-Continued

Royal Overseas (Japan), Ltd Nakaba Bldg., 34, Honmura-cho, Ichigaya, Shinjyuku-ku, Tokyo

(162)

Wilbur-Ellis Co, (Japan) Ltd. 4-1, 10-chome, Yuraku-cho, Chiyoda-ku, Tokyo (100)

Kowa Shoji Co., Ltd Takada Bldg., Kayaba-cho, Nihonbashi, Chuo-ku, Tokyo (103)

Takashimaya Co., Ltd. 4-1, Nihonbashi 2-chome, Chuo-ku, Tokyo (103)

Takano Shoten Co., Ltd. 3-26, Shinjyuku, Tokyo (160)

Toyoda Tsusho Co., Ltd. 7, Yaesu 5-chome, Chuo-ku, Tokyo (104)

Dodwell & Co., Ltd. Togin Bldg., 4-2, Marunouchi 1-chome, Chiyoda-ku, Tokyo (100)

B. All Fruit Juices (Hotel Quota Holders)

Suzuki & Co., Ltd. 15-19, Hongo 2-chome, Bunkyo-ku, Tokyo (113)

Nishimoto Trading Co., Ltd. (Import Sec.) 2-14, Soto-Kanda 3-chome, Chiyoda-ku, Tokyo (101)

Mitsui & Co., Ltd. (Imported Foods Sec.) 2-1, Ohtemachi 1-chome, Chiyoda-ku, Tokyo (105)

Million Trading Co., Ltd (Import Sec.) 15-2, 1-chome, Shinkawa, Chuo-ku, Tokyo (104)

Meidi-ya Co., Ltd. (Foreign Trade Dept.) 4, Kyobashi, 2-chome, Chuo-ku, Tokyo (104)

Marumoto Trading Co., Ltd. 1-19, Kanda Awaji-cho, Chiyoda-ku, Tokyo (101)

Tokiwa Trading Co., Ltd. Ginsen Bldg., 8-2, Moto Asakusa 1-chome, Taito-ku, Tokyo (111)

Jardine, Matheson & Co., (Japan) Ltd. Central P.O. Box 282, Tokyo (100-91)

Minato Shokai Ltd. 2-30-6, Shiba, Minato-ku, Tokyo (105)

## Canned Food Importers (Partial List)

C. Itoh & Co., Ltd. 4, Nihonbashi Honcho 2-chome, Chuo-ku, Tokyo (103)

Imanaka Ltd., Tokyo Shufuno-Tomo Bldg., No. 1, 6, Kanda Surugadai 1-chome,

Chiyoda-ku, Tokyo (101)

Marubeni Corp. 4-2, Ohtemachi 1-chome, Chiyoda-ku, Tokyo (100)

Mitsubishi Corp. 3-1, Maiunouchi 2-chome, Chiyoda-ku, Tokyo (100)

Mitsui & Co., Ltd. 2-1, Ohtemachi 1-chome, Chiyoda-ku, Tokyu (100)

Nichimen Co., Ltd. 6, Takara-cho 1-chome, Chuo-ku, Tokyo (103)

Nippon Reizo K. K. 5-7, Minato 3-chome, Chuo-ku, Tokyo (104)

Suzuki & Co., Ltd. 15-19, Hongo 2-chome, Bunkyo-ku, Tokyo (113)

Taiyo Gyogyo K. K. 1-2, Ohtemachi 1-chome, Chiyoda-ku, Tokyo (100)

Tokyo Maruichi Shoji Co., Ltd. 16-9, Uchikanda 2-chome, Chiyoda-ku, Tokyo (100)

Toshoku Ltd. 4, Nihonbashi Muromachi 2-chome, Chuo-ku, Tokyo (103)

Toyo Menka Kaisha, Ltd. Iino Bldg., 1-1, Uchisaiwai-cho, 2-chome, Chiyoda-ku, Tokyo

(100)

## Canned Food Importers-Continued

Yuasa Ltd. No. 25 Kowa Bldg., 8-7, Sanbancho, Chiyoda-ku, Tokyo (102)

Western Agencies Hoei Bldg., 4th Floor, 1-22, Shinmachi Minami Dori, Nishi-ku,

Osaka

Nisshoku Co., Ltd. 41, Kamiya-cho, Kita-ku, Osaka (530)

## Members of the Japan Dried Fruit Importers Association

Kasho Co., Ltd. 3, 2-chome Edobashi, Nihonbashi, Chuo-ku, Tokyo (103)

Mitsui & Co., Ltd. 2-1, Ohtemachi 1-chome, Chiyoda-ku, Tokyo (100)

Mitsubishi Corp. 2-3-1, Marunouchi, Chiyoda-ku, Tokyo (100)

C. Itoh & Co., Ltd. 4, 2-chome, Honcho Nihonbashi, Chuo-ku, Tokyo (103)

Iwai & Co., Ltd. 6, 3-chome, Edobashi Nihonbashi, Chuo-ku, Tokyo (103)

Kanematsu Gosho Ltd. 14-1, Kyobashi 2-chome, Chuo-ku, Tokyo (104)

Shoei Food Industrial Co., Ltd. 7, 5-chome, Akihabara, Taito-ku, Tokyo (110)

Sumitomo Corp. Daini Nishikicho Bldg., 3-24-1, Kanda Nihikicho, Chiyoda-ku,

Tokyo (100)

Toshoku Ltd. Mitsui Annex, 4, 2-chome, Muromachi, Nihonbashi, Chuo-ku,

Tokyo (103)

Toyo Menka Kaisha, Ltd. Iino Bldg., 1-1, Uchisaiwai-cho 2-chome, Chiyoda-ku, Tokyo

(100)

Nisso-Iwai Co., Ltd. 4-5, Akasaka 2-chome, Minato-ku, Tokyo (107)

Nichimen Co., Ltd. 6, 1-chome, Takaracho, Chuo-ku, Tokyo (104)

Marubeni Corp. 4-2, 1-chome, Ohtemachi, Chiyoda-ku, Tokyo (100)

Nozaki & Co., Ltd. 16-19, Ginza 7-chome, Chuo-ku, Tokyo (104)

Nippon Trading Co. Bridgestone Building, 1, 1-chome, Kyobashi, Chuo-ku, Tokyo

(104)

Meidi-Ya Co., Ltd. 4, 2-chome, Kyobashi, Chuo-ku, Tokyo (104)

Katoh & Co., Ltd. Mitsui Building, 1, 2-chome, Muromachi, Nihonbashi, Chuo-ku,

Tokyo (103)

Kowa Trading Co., Ltd. 4, 2-chome, Kayaba-cho, Nihonbashi, Chuo-ku, Tokyo (103)

Kokubu & Co., Ltd. 1-1-1, Nihonbashi, Chuo-ku, Tokyo (103)

Toei Trading Co., Ltd. 1-12, 3-chome, Soto-Kanda, Chiyoda-ku, Tokyo (101)

Tokyo Maruichi Shoji Co., Ltd. 16-9, Uchikanda 2-chome, Chiyoda-ku, Tokyo (101)

Nishimoto Trading Co., Ltd. 2-14, Soto Kanda 3-chome, Chiyoda-ku, Tokyo (101)

Nichiryo Ltd. 2-1, Azabudai 2-chome, Minato-ku, Tokyo (106)

Horiuchi Trading Co., Ltd. 9, Kanda Mitoshiro-cho, Chiyoda-ku, Tokyo (101)

Miyako Trading Co., Ltd. Nakajzumi Building, 2, 7-chome, Ginza, Chuo-ku, Tokyo (104)

## Members of the Japan Dried Fruit Importers Association-Continued

Royal Overseas (Japan), Ltd. Nakaba Bldg., 34, Honmura-cho, Ichigaya, Shinjuku-ku, Tokyo

(162)

Nippon Coffee Trading Co., Ltd. Shin Meikei Bldg., 3-3-1, Ohtsuka, Bunkyo-ku, Tokyo (112)

Kinko Trading Co., Ltd. 1, 1-chome, Hashimoto-cho, Kanagawa-ku, Yokohama-city (221)

## Wine Manufacturers and Importers

## A. Manufacturers (End Users of Bulk Wine)

Mann's Wine Co., Ltd. 3, Nihonbashi Koami-cho, 3-chome, Chuo-ku, Tokyo (103)

Tel, 669-0844

Suntory, Ltd. 1-1, Dojimahama-dori 2-chome, Kita-ku, Osaka (530)

Tel. 06-346-1131

Takara Shuzo Co., Ltd. Nissei Bldg., Shijo-Higashinotoin, Shimokyo-ku, Kyoto (600)

Tel. 075-211-7131

Sanraku-Ocean Co., Ltd. 7, Takara-cho, 1-chome, Chuo-ku, Tokyo (104)

Tel. 562-1211

Godo Shusei Co., Ltd. 2-10, Ginza 6-chome, Chuo-ku, Tokyo (104)

Tel. 571-8641

Tokachi Wine Ideda-machi, Nakagawa-gun, Tokachi, Hokkaido (083)

Tel. 2-2367

Tokyo office: Tokachi Co., Ltd.

Tel. 271-0971

Sagamihara Wine 4-1-11 Ohnodai Sagamihara City, Kanagawa Prefecture (229)

(M. Gueymard Wine) Tel. 0427-52-2364

Sadoya Jyozosho 3-chome, Kitaguchi, Kofu City, Yamanashi Prefecture (400)

Tel. 0552-53-4114

Kyowa Hakko Kogyo Co., Ltd. 6-1, 1-chome, Ohte-machi, Chiyoda-ku, Tokyo (100)

Tel. 05532-2-1511

B. Importers

Meidi-ya Co., Ltd. 4, Kyobashi 2-chome, Chuo-ku, Tokyo (104)

Tel. 05532-2-1511

Jardine Matheson & Co., Ltd. 1-3-12, Nishi Shinbashi, Minato-ku, Tokyo (105)

Tel. 502-1421

Dodwell & Co., Ltd. Annex Hall, 16th Kowa Bldg., 1-9-20, Akasaka, Minato-ku,

Tokyo (107) Tel. 584-2351

Kanematsu-Gosho Ltd. 5, 2-chome, Takaracho, Chuo-ku, Tokyo (104)

Tel. 562-8111

Tokyo Maruichi Shoji Co., Ltd. 16-9, Uchikanda 2-chome, Chiyoda-ku, Tokyo (101)

Tel. 256-1111

#### Wine Manufacturers and Importers-Continued

#### B. Importers-Continued

T. Chatani & Co., Ltd. Sanwa Bldg., 55, Kawara-machi 2-chome, Higashi-ku, Osaka

Tel. 06-271-2101

Kirın-Seagram Co., Ltd. 6th Floor Daiwa Yaesu Bldg., 10, 1-chome, Kyobashi, Chuo-ku,

Tokyo (104) Tel. 272-2121

Asahı Breweries, Ltd. 3-1, Kyobashi, Chuo-ku, Tokyo (104)

Tel. 567-5111

Koami Co., Ltd. 3-2, Koami-cho, Nihonbashi, Chuo-ku, Tokyo (103)

Nichimen Co., Ltd. 1-6, Takara-cho, Chuo-ku, Tokyo (104)

Tel. 566-2783

Heublein (Japan), Ltd. Mita Kokusai Bldg., 1-4-28, Mita, Minato-ku, Tokyo (105)

Tel. 403-7916/7

Schmidt Ltd. 2-8, Uchikanda 1-chome, Chiyoda-ku, Tokyo (101)

Tel. 293-6661/5

Nihon Shurui Hanbai Co., Ltd. 4-3, Yaesu, Chuo-ku, Tokyo (103)

Tel. 273-1751

Union Food Co., Ltd. 1-16, Kayaba-cho, Nihonbashi, Chuo-ku, Tokyo (103)

Tel. 669-3876

Zimmerman Trading Co., Ltd. Nielsen Bldg., 1-1-71, Naka-Meguro, Meguro-ku, Tokyo (153)

Tel. 710-8101/5

Mitsubishi Corporation 2-3-1, Marunouchi, Chiyoda-ku, Tokyo (100)

Tel. 210-6411

Caldbeck Corp. Hanjomon Bldg., 2-7, Kojimachi, Chiyoda-ku, Tokyo (102)

Tel. 263-9181

Shigematsu Trading Co., Ltd. 2-56, Koraibashi, Higashi-ku, Osaka (541)

Daikyu Yokoyama Co., Ltd. 45, Bungo-cho, Higashi-ku, Osaka (541)

Nisshoku Co., Ltd. Ginsen Bldg., 1-8-2, Moto-Asakusa, Taito-ku, Tokyo (111)

Tel. 845-1001

## Major Japanese Trading Companies with Offices in the United States and Japan (Partial List)

## 1. C. ITOH & CO. (AMERICA), INC.

New York 270 Park Avenue, New York, N.Y. 10017

(212) 953-5200

Chicago 200 E. Randolph Drive, Suite 5500, Chicago, Ill. 60601

(312) 861-6600

Los Angeles 555 South Flower Street, Suite 3656, Los Angeles, Calif. 90071

(213) 687-0610

Portland 1165 Benjamin Franklin Plaza, One S.W. Columbia Street,

Portland, Oreg. 97201 (503) 227-6694

San Francisco Suite 920, The Alcoa Bldg., One Maritime Plaza, San Francisco,

Calif. 94111 (415) 391-2510

Seattle 3001 Bank of California Center, 900 Fourth Avenue, Seattle,

Wash. 98164 (206) 623-3764

Pittsburgh Suite 2945, 600 Grant, Pittsburgh, Pa. 15219

(412) 471-0570

Houston Suite 1500, First City East Bldg., 1111 Fannin Street, Houston,

Tex, 77002 (713) 651-0043

Dallas Rm. 1219, Cotton Exchange Bldg., 608 N. St. & Paul St., Dallas,

Tex. 75202 (214) 741-4028

Osaka C. Itoh & Co., Ltd.

36, 2-chome, Honcho Higashi-ku, Osaka

(06) 241-2121

Tokyo C. Itoh & Co., Ltd.

4, 2-chome, Honcho, Nihonbashi, Chuo-ku, Osaka

639-5111

2. OKURA & CO. (AMERICA), INC.

New York One World Trade Center, Suite 3455, New York, N.Y. 10048

(212) 432-9460

Los Angeles 510 West Sixth Street, Los Angeles, Calif. 90014

(213) 627-5982

Portland 707 S.W. Washington Street, Portland, Oreg. 97205

(503) 228-1343

Chicago R. 337, O'Hare Office Bldg., 10400 W. Higgins Rd., Rosemont,

III. 60018 (312) 299-8858

Houston 777 S. Post Oak, Suite 901, Houston, Tex. 77056

(713) 621-7323

Tokyo Okura Shoji Co., Ltd.

3-6, 2-chome, Ginza, Chyo-ku, Tokyo

563-6111

3. KANEMATSU-GOSHO (U.S.A.), INC.

New York One World Trade Center, Suite 4811, New York, N.Y. 10048

(212) 432-0900

Chicago 543 West Algonquin Road, Arlington Heights, Ili. 60005

(312) 437-7010

Portland 3331 First National Bank Tower, 1300 S.W. Fifth Avenue,

Portland, Oreg. 97201

(503) 224-7755

San Francisco 350 California St., San Francisco, Calif. 94104

(415) 783-3800

Dallas 420 Cotton Exchange Bldg., Dallas, Tex. 75201

(214) 742-2342

Detroit 3155 W. Big Beaver Road, Suite 209, Troy, Mich, 48084

(313) 643-7885

Tokyo Kanematsu-Gosho Co., Ltd.

2-14 Kyobashi, Chuo-ku, Tokyo

562-8111

4. UNICOOP JAPAN, LTD.

New York Suite 5301, One World Trade Center, New York, N.Y. 10048

(212) 432-1080

Los Angeles Rm. 320, 510 West Sixth Street, Los Angeles, Calif. 90014

(213) 622-2266

Tokyo Kumiai Boeki (UNICOOP), Ltd.

c/o Nokyo Bldg., 5, 1-chome, Ohtemachi, Chiyoda-ku, Tokyo

270-0044

5. SUMITOMO CORPORATION OF AMERICA

New York 345 Park Avenue, New York, N.Y. 10022

(212) 935-7000

Chicago 875 N. Michigan Avenue, Suite 3818, Chicago, Ill. 60611

(312) 649-5000

Portland 3108 First National Bank Tower, 1300 S.W. 5th Avenue,

Portland, Oreg. 97220

(503) 226-3271

San Francisco One California Street, Suite 630, San Francisco, Calif, 94111

(415) 392-7790

Detroit Suite 406, 26500 Northwestern Highway, Southfield, Mich,

48076

(313) 353-2320

Dallas Rm. 315, Cotton Exchange Bidg., Dallas, Tex. 75201

(214) 742-8104

Seattle 3101 Bank of California Center, 900 Fourth Avenue, Seattle,

Wash. 98164

(206) 623-5270

Houston 1100 Milam Bldg., Suite 3434, Houston, Tex. 77002

(713) 658-1717

Osaka Sumitomo Corporation

c/o Shin-Sumitomo Bldg., 15, 5-chome Kitahama, Higashi-ku,

Osaka

(06) 220-6818

Tokyo Sumitomo Corporation

24-1, Kandanishikicho 3-chome, Chiyoda-ku, Tokyo

296-3884

6. DAIMARU NEW YORK CORP.

New York 1114 Avenue of the Americas, Suite 802, New York, N.Y. 10036

(212) 575-0820

Osaka Daimaru Kogyo Co., Ltd.

27, 4-chome, Kita-Kyohoji-cho, Higashi-ku, Osaka

(06) 788-8381

Tokyo Daimaru Kogyo Co., Ltd.

10-9, 2-chome, Ginza, Chuo-ku, Tokyo

544-9090

7. TOSHOKU (AMERICA), INC.

New York 551 5th Avenue, New York, N.Y. 10017

(212) 661-5400

San Francisco Merchants Exchange Bldg., 465 California Street, San Francisco,

Calif. 94104 (415) 986-5622

Portland 1 S.W. Columbia Street, Suite 950, Portland, Oreg. 97258

(503) 228-3193

Tokyo Toshoku Co., Ltd.

4, 2-chome, Muromachi, Nihonbashi, Chuo-ku, Tokyo

245-2211

8. TOYOMENKA (AMERICA), INC.

New York Suite 411, One World Trade Center Bldg., New York, N.Y. 10048

(212) 466-4600

Chicago 2420 John Hancock Center, 875 North Michigan Avenue,

Chicago, Ill. 60611 (312) 751-1050

San Francisco Rm. 2550 Alcoa Bldg., 1 Maritime Plaza, Golden Gateway

Center, San Fiancisco, Calif. 94111

(415) 788-3400

Los Angeles 455 Figueroa Street, Los Angeles, Calif. 90071

(213) 624-7581

Osaka Toyo Menka Kaisha, Ltd.

64, 2-chome, Kawa-machi, Higashi-ku, Osaka

(06) 208-3531

Tokyo Toyo Menka Kaisha, Ltd.

Iino Bldg., 1-1, Uchisaiwai-cho, 2-chome, Chiyoda-ku, Tokyo

506-3407

Tokyo Boeki Kaikan, Ohtemachi, Chiyoda-ku, Tokyo

218-8781

#### 9. NISSHO-IWAI AMERICAN CORP.

New York 1211 Avenue of the Americas, New York, N.Y. 10036

San Francisco 120 Montgomery Street, San Francisco, Calif. 94104

(415) 421-7200

Portland 3508 First National Bank Tower, 1300 S.W. Fifth Avenue,

Portland, Oreg. 97201

(503) 226-7361

Seattle 1301 5th Avenue, Suite 3011, Seattle, Wash. 98101

(206) 622-4810

Chicago 7424 Standard Oil Bldg., 200 E. Randolph Dr., Chicago, Ill.

60601

(312) 861-1170

Houston 3200 One Allen Center, 500 Dallas Street, Houston, Tex. 77002

(713) 658-0656

Detroit 26711 Northwestern Hwy, Suite 216, Southfield, Mich. 48034

(313) 358-5400

St. Louis Suite 914, 500 Northwest Plaza, St. Ann, Mo. 63074

(314) 291-5120

Anchorage Union Oil Bldg., Suite 130, 909 West 9th Avenue, Anchorage,

Alaska 99501 (907) 272-1511

Osaka Nissho-Iwai Co., Ltd.

30, 3-chome, Imabashi Higashi-ku, Osaka

(06) 209-2011

Tokyo Nissho-Iwai Co., Ltd.

4-5, 2-chome, Akasaka, Minato-ku, Tokyo

588-2111

## 10. NICHIMEN CO., INC.

New York 1185 Avenue of the Americas, New York, N.Y. 10036

(212) 489-7000

Chicago 6 North Michigan Avenue, Chicago, Ill. 60602

(312) 346-9339

Los Angeles 14th Fl., Occidental Center, 1150 South Olive Street, Los

Angeles, Calif. 90015

(213) 749-9201

Portland One S.W. Columbia Street, Suite 1430, Portland, Oreg. 97258

(503) 228-7559

San Francisco Rm. 1450, 14th Fl., Russ Bldg., 235 Montgomery Street, San

Francisco, Calif. 94104

(415) 981-0650

Seattle 2808 Bank of California Center, Seattle, Wash. 98104

(206) 624-0320

Osaka Nichimen Co., Ltd.

15, 2-chome, Nakanoshima, Kita-ku, Osaka

(06) 202-2271

Tokyo Nichimen Co., Ltd.

6, 1-chome, Takara-cho, Chuo-ku, Tokyo

566-2111

11. NOMURA (AMERICA) CORP.

New York 61 Broadway Street, New York, N.Y. 10006

(212) 269-3000

Los Angeles 510 West 6th Street, Los Angeles, Calif. 90014

(213) 623-4204

Osaka Nomura Boeki Co.

30, 2-chome, Bingo-cho, Higashi-ku, Osaka

(06) 268-8321

Tokyo Nomura Boeki Co.

Shin-Yaesu Bldg., 4-chome, Yaesu, Chuo-ku, Tokyo

277-4511

12. MARUBENI (AMERICA) CORP.

New York 42nd Floor, Pan American Bldg., 200 Park Avenue, New York,

N,Y, 10017

(212) 973-6500

Chicago One IBM Plaza, Suite 4000, Chicago, Ill. 60611

(312) 527-3800

Los Angeles One Wilshire Bldg., 624 South Grand Avenue, Los Angeles, Calif.

90017

(213) 972-2700

Portland 2005 S.W. Market Street, Suite 1408, Portland, Oreg. 97201

(503) 224-3760

San Francisco 31st Floor, Hartford Bldg., 650 California Street, San Francisco,

Calif. 94108

(415) 433-4550

Houston 3700 Two Houston Center, Houston, Tex. 77002

(713) 654-4000

Detroit 3000 Town Center, Suite 2040, Southfield, Mich. 48075

(313) 353-7060

St. Louis 500 Northwest Plaza, Suite 815, St. Ann, Mo. 63074

(314) 291-1127

Osaka Marubeni Corp.

3-3, Honmachi, Hıgashi-ku, Osaka

(06) 266-4307

Tokyo Marubeni Corp.

4-2, 1-chome, Otemachi, Chiyoda-ku, Tokyo

282-2111

13. MITSUI & CO. (U.S.A.), INC.

New York Pan American Bldg., 200 Park Avenue, New York, N.Y. 10017

(212) 973-4600

Chicago 28 Fl. Time-Life Bldg., 303 East Ohio Street, Chicago, Ill. 60611

(312) 644-1470

Los Angeles 611 West 6th Street, Los Angeles, Calif. 90017

(213) 972-2500

Portland 2929 First National Bank Tower, 1300 S.W. Fifth Avenue,

Portland, Oreg. 97201

(503) 226-3546

San Francisco One California Street, Suite 3000, San Francisco, Calif. 94111

(415) 981-2277

Seattle Rm. 2201, Seattle-First National Bank Bldg., 1001 4th Avenue,

Seattle, Wash. 98154

(206) 223-5604

Houston 5000 One Shell Plaza, Houston, Tex. 77002

(713) 236-6100

Detroit Southfield Office Plaza, Rm. 351, 17117 W. Nine Mile Road,

Southfield, Mich. 48075

(313) 559-5700

Cleveland 1100 Superior Avenue, Suite 717, Cleveland, Ohio 44114

(216) 696-8710

Tokyo Mitsui Bussan Co., Ltd.

2-1, Ohtemachi 1-chome, Chiyoda-ku, Tokyo

285-1111

14. MITSUBISHI INTERNATIONAL CORP.

New York 277 Park Avenue, New York, N.Y. 10017

(212) 922-3700

Chicago Suite 2100, John Hancock Center, 875 North Michigan Avenue,

Chicago, Ill. 60611 (312) 266-5600

San Francisco International Bldg., 601 California Street, San Francisco, Calif.

94108

(415) 981-1910

Los Angeles 875 N. Michigan Avenue, Suite 2100, Chicago, Ill. 60611

(312) 266-5600

Seattle Rm. 2828, Seattle-First National Bank Bldg., 1001 Fourth

Avenue, Seattle, Wash. 98154

(206) 682-0744

Portland 2300 First National Bank Tower, 1300 S.W. Fifth Avenue,

Portland, Oreg. 97201 (503) 227-3271

Houston 3800 Two Houston Center, Houston, Tex. 77002

(713) 654-4474

Detroit 3000 Town Center, Suite 2040, Southfield, Mich. 48075

(313) 353-1220

Atlanta 2211 Gaslight Tower, 235 Peachtree Street, N.W., Atlanta, Ga.

30303

(404) 688-5600

Tokyo Mitsubishi Co1p.

3-1, 2-chome, Marunouchi, Chiyoda-ku, Tokyo

210-2121

## Japan External Trade Organization

Information on Japan can be obtained from the Japan External Trade Organization (JETRO), a nonprofit organization established to promote trade between Japan and other countries. JETRO produces many publications to help acquaint foreign business with Japanese industries, businesses, and culture. For further information about this organization or a list of its publications, contact the Japan Trade Center at the following addresses:

New York: San Francisco:

McGraw-Hill Bldg., 44th Floor 1737 Post Street

1221 Avenue of the Americas San Francisco, Calif. 94115 New York, N.Y. 10020 Tel: (415) 922-0234

Tel: (212) 997-0400

Chicago: Houston:

 230 N. Michigan Ave.
 1810 One Houston Center

 Chicago, Ill. 60601
 Houston, Tex. 77002

 Tel: (312) 726-4390
 Tel: (713) 759-9595

Los Angeles:

Bank of America Tower Dallas:

24th Floor 2050 Stemmons Freeway

 555 S. Flower Street
 Suite WTC 153

 Los Angeles, Calif. 90017
 Dallas, Tex. 75258

 Tel: (213) 626-5706
 Tel: (214) 651-0839

## Assistance for U.S. Exporters

The following list identifies those U.S. Government agencies that can provide various forms of assistance to U.S. exporters of fresh and processed fruits and vegetables. In addition, a partial list of an and sea carriers that service Japan is provided.

## U.S. Department of Agriculture

## Foreign Agricultural Service (FAS)

Deputy Director for Marketing Horticultural & Tropical Products Division, FAS Room 6603-S, U.S. Department of Agriculture Washington, D.C. 20250

Tel: (202) 447-7931

... provides production and trade data on foreign markets and administers a variety of market development activities designed to assist U.S. fresh and processed fruit and vegetable exporters to promote their products in overseas markets. Numerous fruit and vegetable groups are represented in these programs. Another important area of activity is maintenance and improvement of foreign-market access for various products.

Director
Export Trade Services Division, FAS
Room 4945-S, U.S. Department of Agriculture
Washington, D.C. 20250
Tel: (202) 447-6343

... provides a full range of services for U.S. exporters of agricultural products, including the Trade Opportunity Referral Service (TORS), product testing, label clearance, taste testings in foreign countries, trade exhibits, food shows, and point-of-purchase promotions.

Agricultural Counselor American Embassy APO San Francisco 96503

Tel: 583-7141

... assists in carrying out various promotional programs such as point-of-purchase and hotel food shows for new products as well as for those established on the market. The Counselor also maintains close contact with trade associations, the Japanese Ministry of Agriculture, Forestry, and Fisheries, and present and potential importers of agricultural products. He can advise exporters on Japanese import regulations, trade barriers, and food laws.

## Office of Transportation

Branch Chief Transportation and Packing Research Branch Office of Transportation, U.S. Department of Agriculture Room 210, Building 006, BARC West Beltsville, Md. 20705 Tel: (301) 344-2815

... conducts research on the packaging, handling, and transporting of all classes of agricultural products.

Branch Chief
International Transportation Services
Office of Transportation, U.S. Department of Agriculture
Room 1405, Auditors Building
Washington, D.C. 20250
Tel (202) 447-7481

... assists exporters with cost and service problems; participates in programs to inform and stimulate dialog between shippers and carriers on major transportation issues; and coordinates marketing and research activities of government and export groups.

## Animal & Plant Health Inspection Service (APHIS)

Staff Officer
Export Section, Regulatory Support Staff
Plant Protection and Quarantine Programs
U.S. Department of Agriculture
Hyattsville, Md. 20782
Tel. (301) 436-8537

... provides guidance on foreign plant quarantine regulations, inspects fruit and vegetable shipments for export, and issues phytosanitary certificates to meet entry requirements of the importing country.

## Economics, Statistics, and Cooperatives Service (ESCS)

Deputy Administrator for Cooperatives Economics, Statistics, and Cooperatives Services U.S. Department of Agriculture Room 550, GHI Building Washington, D.C. 20250 Tel: (202) 447-8870

... concentrates on problems and opportunities unique to farmer cooperatives; conducts research studies analyzing export opportunities of cooperatives and the technical aspects of their export operations; and assists cooperatives, both individually and by group, to develop new export programs or improve existing programs.

## Science and Education Administration (SEA)

Post Harvest Project Leader Fruit Research Laboratory SEA-AR 1104 North Western Avenue Wenatchee, Wash. 98801 Tel: (509) 662-4317

... conducts research on apples, pears, cherries and other tree fruits. Emphasizes research to reduce product losses and production costs, and to improve the handling, storage, and transportation of fresh products to markets.

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Laboratory Chief Market Quality and Transportation Research Laboratory SEA-AR P.O. Box 8143 Fresno, Calif. 93747 Tel (209) 487-5334

... conducts research on almonds and other nut crops, citrus, deciduous fruits and also postharvest research on fresh vegetables.

Laboratory Chief U.S. Horticultural Research Laboratory SEA-AR 2120 Camden Road Orlando, Fla. 32803 Tel: (305) 898-6791

... conducts research on citrus and subtropical fruits, and also postharvest research on fresh vegetables.

Research Leader Market Quality Research Laboratory SEA-AR P.O. Box 267 Weslaco, Tex. 78596 Tel: (512) 968-5533

... conducts research on quality maintenance, deterioration, and spoilage in fresh citrus and other subtropical fruits and vegetables during handling, storage, and transportation.

Location Leader European Marketing Research Center Marconistiaat 38 b 3029 AK Rotterdam, The Netherlands Tel: 010 76 55 38

Telex: 26649 USARS NI

... conducts research on transport equipment and techniques, environmental control (refrigeration), and packing in shipping U.S. fruits, vegetables, grains, and meats to export markets.

## U.S. Cargo Service to Japan

## SEA

Director of Special Equipment American President Lines 1950 Franklin Street Oakland, Calif. 94612 Tel: (415) 271-8000 General Sales Manager Lykes Brothers Steamship Company 300 Poydras Street New Orleans, La. 70130 Tel: (504) 523-6611

Director of Special Commodities Sea-Land Service, Inc. General Office Building P.O. Box 1050 Elizabeth, N.J. 07207 Tel: (201) 289-6000

Director of Special Commodities Service United States Lines, Inc. One Broadway New York, N.Y. 10004 Tel: (212) 344-5800

#### AIR

Director of Market Development (FO6)
Flying Tiger Line, Inc.
7401 World Way West
P.O. Box 92935
Los Angeles, Calif. 90009
Tel: (213) 646-3740

Air Freight Cargo Terminal Information Center Northwest Airlines Minneapolis St. Paul, Minn. 55111 Tel: (612) 726-3021

Manager of Cargo Marketing Pan Am Dulles International Airport P.O. Box 17107 Washington, D.C. 20041 Tel: (800) 336-3790

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